



JUNE 2017 NEWSLETTER

Dear Partner,

The Summer holidays may be over but the celebrations are most certainly not!

VR Surat was bustling in June with shoppers thronging the Centre for the End of Season, Brand Nu Grand Sale that launched in the midst of a flurry of excitement on the 23rd of June. It is after all, the biggest sale of all with jaw-dropping promotions and offers from all our brands.

Amidst all the fun, VR Surat marked important international occasions by celebrating some socially relevant days like World Drug Awareness Day and International Yoga Day, with the objective of raising public awareness and bringing the community together.

The revelry is set to continue well into July as brands gear up to roll out another wave of promotions and add to the magic of the monsoons.

As always your support has contributed greatly to the success of our events and we look forward to your continued patronage.

Regards,
Team VR Surat

AWARDS

VR Surat was awarded 'Retail Project of the Year Award' at the Realty Plus Excellence Awards (Gujarat) 2017, held at JW Marriott Hotel, Ahmedabad.



EVENTS

BRAND NU GRAND SALE 2017 | June 23rd - July 16th

The iconic, month-long Brand Nu Grand Sale made a frenzied comeback with discounts that skyrocketed to 50% on some of Surat's favourite brands. This time around there was twice the excitement as we announced the mega prize, an international holiday to Phuket for one lucky shopper. Domestic holidays and weekly gift vouchers were amongst other prizes that lured a deluge of shoppers to VR Surat.



NUKKAD NATAK ON CHILD LABOUR | June 18th

Nukkad Natak is a platform that offers local artists the opportunity to perform street plays at prominent locations. Surat-based drama troupe, Malhar put up an enlightening play on child labour to spread awareness on the crippling evil of Child Labour that plagues our society and is often overlooked.



INTERNATIONAL YOGA DAY | June 21st

In the spirit of International Yoga Day, we joined the nation in celebrating this ancient and unique practice. VR Surat in association with The Rainbow Club Resorts organised a workshop on Tibetan Yoga, an initiative that was attended by several fitness-conscious Suratis.



DRUG AWARENESS DAY | June 25th

At VR Surat, ThePaintSocial.com hosted an art competition on World Drug Awareness Day in an attempt to create awareness about this menace. From children to adults, the event saw a large number of people come out and channel their creative energies for an important cause.



STAY TUNED



The excitement of Brand Nu Grand Sale is all set to spill over to the upcoming Flat 50 Sale on 7th and 8th July. Brands at the Center are set to offer eye-popping discounts and deals to shoppers, making VR Surat the retail nerve-center of the city. We are all set to announce the lucky winner of the mega prize at the Brand Nu Grand Sale, that is sure to add a dash of excitement to the festivities, making VR Surat the hottest destination in town.

Stay updated on all that is happening at VR Surat
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