



## OCTOBER 2017 NEWSLETTER

### Dear Partner,

We hope the festive season brought with it happiness and prosperity in all our homes and lives. At VR Surat, the festivities continued from Glam Garba into Dilwaali Diwali leaving all us Suratis at an all-time high. The key attraction of Dilwaali Diwali 2017 - Brandopoly - raked in the crowds making VR Surat the most happening spot for shoppers. Our visitors also indulged in some fun creative activities at our range of curated workshops from learning to make rangolis, lanterns, home decor, diyas to even chocolates.

In attempt give back to the community, VR Surat partnered with NGO Feed India and planned a day full of fun for some less fortunate kids, making it a very special day for us. Dilwaali Diwali signed off on a creative note with a storytelling competition and a puppeteers' retelling of the epic Ramayana at the Centre keeping the spectators both, engrossed and entertained.

As always, your support has contributed greatly to our success, and we look forward to your continued patronage.

Warm Regards,  
Team VR Surat

## EVENTS

### Dilwaali Diwali

October brought with it a crackling Dilwaali Diwali packed with lots of shopping, musical celebrations, creative workshops and much more. Adding to the excitement, VR Surat also organized "Brandopoly" - the ultimate game for all our shoppers to win massive discounts on their favourite brands. That wasn't all, a lucky few even took home a host of fabulous prizes including, a sparkling new Suzuki Access, gift vouchers worth Rs. 2500 from Aranyani and daily vouchers from retailer brands amongst other things.

Now isn't that truly, a grand way to bring home Diwali!

Together with a shopping extravaganza, the Centre became the hub of creativity with Suratis indulging in various festive workshops including like decorating diyas, making rangolis, lanterns, objects for home decor and chocolates. Craft and culinary enthusiasts attended these workshops in large numbers ensuring their success.

All of this put together made Dilwaali Diwali talk of the town. Social media was also buzzing as fans connected with VR Surat over multiple online contests and even learned a few things from our trivia posts illustrating the significance of each of the five days of Diwali.

Festivities are never complete until you spread the joy amongst those less fortunate than us. VR Surat, in association with Feed India, hosted an eventful evening with a bunch of kids packed with great food, sweets and lots of games. VR Surat hopes that these very special guests of ours made some great memories and promises to continue to find many more ways of giving back to the community we all live in. We hope you all had a very Happy Diwali!

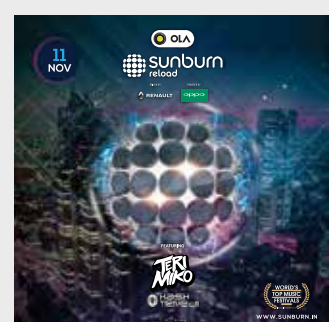


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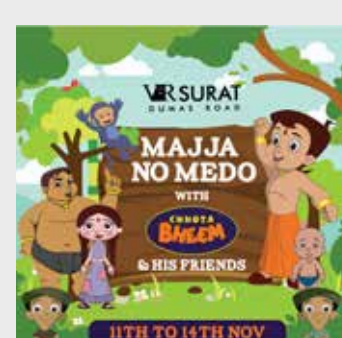
### Shoppers-in-spotlight - 1st to 30th November, 2017

VR Surat, in its endeavour to constantly improve our shoppers' experience, has come up with yet another exciting campaign - Shoppers-in-spotlight. It's will be a piece of cake for all shopaholics as it's right up their alley. Visitors spotted with a minimum of three shopping bags from brands at VR Surat stand a chance to win exciting prizes. A one-of-its-kind activity, VR Surat promises to shower lot of attention on its shoppers.



### Sunburn - 11th November, 2017

One of the biggest musical festivals in the world, Sunburn is coming to VR Surat on 11th of November. The Centre is all set to welcome internationally renowned artist Teri Miko to entertain the crowd. Gear up and stay hooked to our social media pages and you could win free passes to this massive event.



### Kid's Carnival - 11th to 14th November, 2017

VR Surat is all set to play host to a colourful and delightful activities wrapped in one big carnival headlined by Green Gold Animation, leading producer for channels like Cartoon Network, Disney, Pogo, Hungama and Discovery Kids. From dance to games to musical skits, the Kid's Carnival is going to be one epic fair celebrating Children's Day.

Stay updated on all that is happening at VR Surat  
Follow us on social media:



[www.vrsurat.com](http://www.vrsurat.com)