



AUGUST 2017 NEWSLETTER

Dear Partner,

The month of auspicious beginnings, independence and monsoon magic, August brought with it exciting events and celebrations to VR Surat.

From a patriotic fervour engulfing the Centre on Independence Day, to a star-studded film promotion to Happy Shopping Hours, the Centre was indeed the place to be.

Warm Regards,
Team VR Surat

AWARDS

The winning streak continued as VR Surat won the 'Shopping Centre of The Year - Non Metro (West)' at the Asia Shopping Malls Excellence Awards 2017, hosted on 1st August at Le Meridien Sentosa, Singapore.



EVENTS

Independence Day Celebration - 15th August, 2017

VR Surat, celebrated 70 years of India's independence with a flag hoisting ceremony, by honourable MLA Harsh Sanghvi who graciously unfurled the tri-colour followed by a stellar performance by a school band. Though a cloudy day, it did not put a dampener on the spirit of patriotism that shone through.



World Preventive Healthcare Day - 15th August, 2017

VR Surat, in association with Dr. Vimal Rathi proudly celebrated 'World Preventive Healthcare Day' by educating the audiences about the various ways they can lead healthier lives.



Babumoshai Bandoobbaaz Movie Promotion - 17th August, 2017

The incredibly talented Nawazuddin Siddiqui and stunning debutante Bidita Bag stopped by at VR Surat to promote their film "Babumoshai Bandoobbaaz". Their visit started with a short press conference that led to a light-hearted round of Q&A and came to an end with the actors and crowds grooving to songs from the movie and taking lots of pictures.

Once again Suratis came out in large numbers to show their love and appreciation for their favourite movies stars!



Happy Shopping Hours - 25th August, 2017

Ganpati Bappa's arrival at our homes marked the beginning of the festive season with utmost fervour. VR Surat celebrated this auspicious occasion by bringing back the famous "Happy Shopping Hours".

Patrons shopping at the Centre between 11AM to 6PM found themselves enjoying incredible offers along with the chance to take home Helios vouchers worth Rs.20,000.



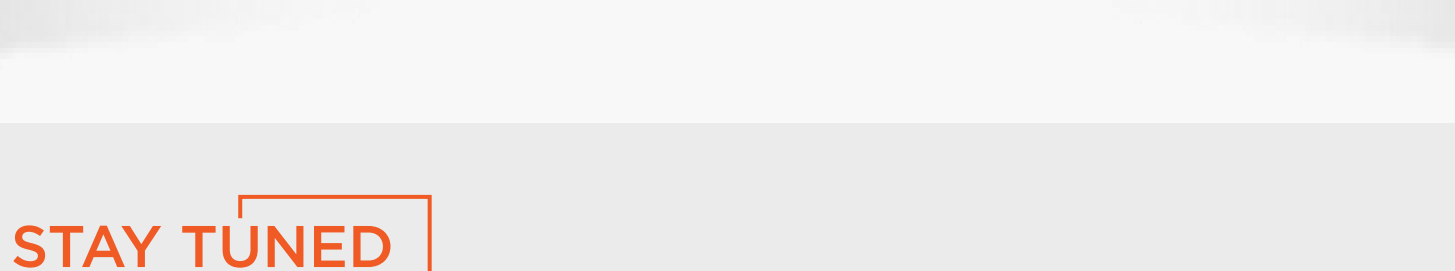
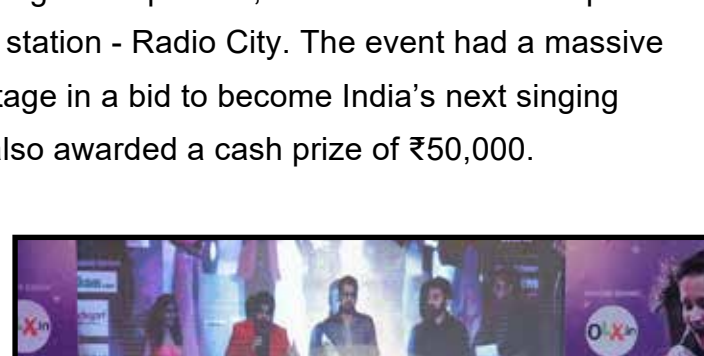
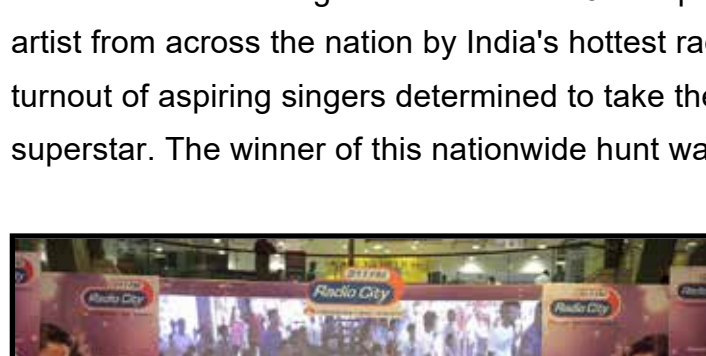
IDT Base Carnival - 26th and 27th August, 2017

VR Surat played host to Base Carnival, an interior design exhibition by the Institute of Design (IDT) and Technology, Surat. The two day exhibition saw students display some marvelous work, attracting design and architecture enthusiasts from all over the city. VR Surat was proud to serve as a platform to showcase the insightful and artistic prowess of the city's upcoming interior designers.



Radio City Super Singer - 19th August, 2017

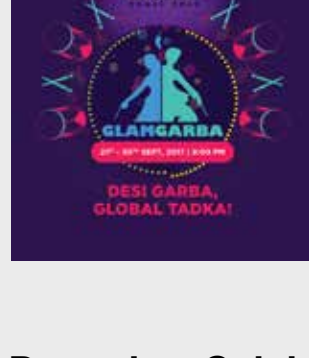
VR Surat hosted the grand finale of the 9th Super Singer competition, a search for the most promising artist from across the nation by India's hottest radio station - Radio City. The event had a massive turnout of aspiring singers determined to take the stage in a bid to become India's next singing superstar. The winner of this nationwide hunt was also awarded a cash prize of ₹50,000.



STAY TUNED

Glam Garba

The wait is over. Navratri is around the corner and VR Surat is ready to celebrate this grand festival with its very own Glam Garba. Packed with lots of deals, exciting contests and spectacular entertainment, the event is all set to be bigger and better this year



Dussehra Celebrations

The fanciful festivities of Glam Garba will culminate in the Centre witnessing the triumph of good over evil through the extravagant Dussehra celebrations.



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VR SURAT