

Dear Partner,

August was a month to remember at VR Surat! We kicked off with an exhilarating Freedom Sale in honour of our 78th Independence Day with massive discounts that left everyone cheering. It was a celebration of freedom and unbeatable deals!

The excitement continued with our mesmerizing Global Village event, a cultural kaleidoscope that brought together a rich tapestry of traditions from around the world. Guests marvelled at the showcase of global diversity, all under one roof. But, that's not all—August had even more in store! In a delightful tribute to Friendship Day, the renowned singer Mukesh Choudhry set the stage ablaze with an unforgettable musical performance. Our patrons danced, sang, and revelled in the joyous atmosphere. And who could forget the Friendship Day Selfie booth? where friends gathered to capture perfect snapshots and create lasting memories.

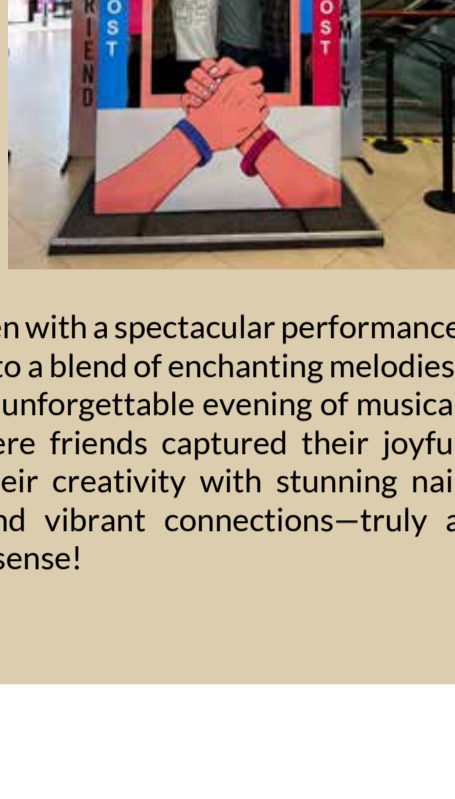
From unbeatable sales to spectacular events, August was truly a celebration of freedom, culture, and friendship. Stay tuned for more exciting happenings ahead!

Warm Regards,
Team VR Surat

HIGHLIGHTS OF THE MONTH

FRIENDSHIP DAY CELEBRATION

4th August 2024

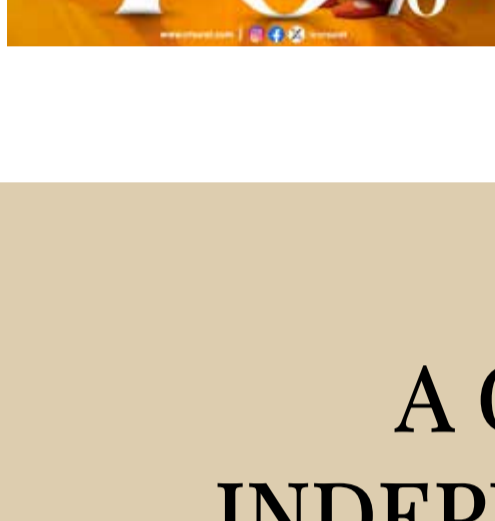


This Friendship Day, VR Surat transformed into a musical haven with a spectacular performance by the renowned artist Mukesh Choudhary. Patrons grooved to a blend of enchanting melodies, from soulful sufi tunes to energetic garba beats, making it an unforgettable evening of musical magic. We also set up a Friendship Day Selfie Booth, where friends captured their joyful moments, and a nail art stall where women showcased their creativity with stunning nail designs. It was an evening brimming with music, art, and vibrant connections—truly a celebration of friendship in every sense!

FREEDOM SALE FRENZY

A Shopping Extravaganza at VR Surat!

5th - 15th August 2024



From August 5th to 15th, 2024, VR Surat dazzled with the exhilarating Freedom Sale, a standout feature of our End of Season Sale (EOSS)! Shoppers enjoyed an unbeatable shopping spree, where freedom came with fantastic rewards. Every purchase of INR 11,000 earned customers a delightful gift voucher worth INR 2,000, adding extra to their retail adventures. With a jaw-dropping 50% off on a stellar lineup of brands like Westside, Pantaloons, and Shoppers Stop, our patrons indulged in the ultimate shopping experience. It was a sale like no other—full of freedom, fabulous discounts, and fun!

A GLORIOUS INDEPENDENCE DAY CELEBRATION AT VR SURAT!

15th August 2024

On August 15th, 2024, VR Surat celebrated the 78th anniversary of India's freedom with a solemn flag hoisting ceremony. The day was a tribute to the bravery and dedication of those who safeguard our nation's freedom. As the tricolor soared high, it embodied the nations unity and the spirit of independence. The celebration reached new heights with the esteemed Ms. Mital Sojitra, Gujarat's renowned artist, who honoured us as the chief guest. Her presence enhanced an event that honoured the essence of our freedom and national pride. It was a memorable day brimming with patriotism, pride, and profound respect for our nation's journey.

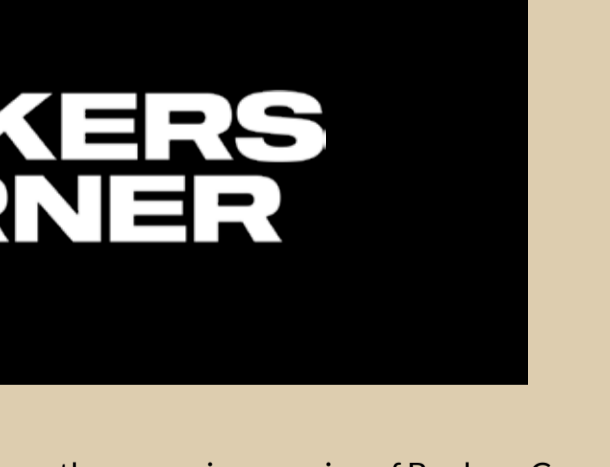
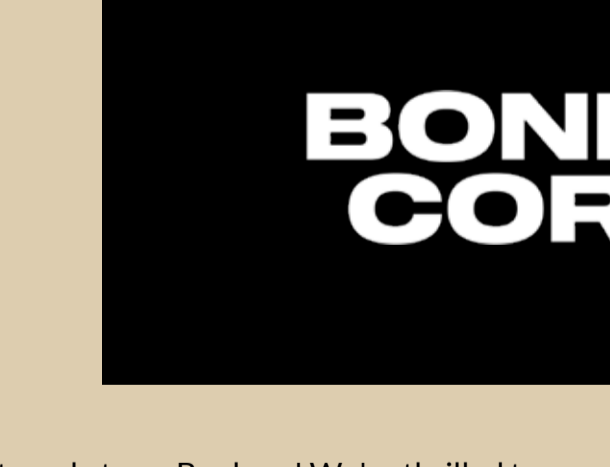


GLOBAL VILLAGE

Discover the World VR Surat X AIESEC Global Village Event!

9th & 10th August 2024

VR Surat partnered with AIESEC to host the spectacular Global Village event. Exchange students brought their diverse cultures, cuisines, and customs, creating a rich tapestry of international traditions at no place other than VR Surat! Attendees were treated to an immersive experience, exploring a tapestry of international flavors and customs all in one lively setting. The event was a beautiful ode to unity in diversity, enriching everyone with a world of insights and unforgettable memories. It was a journey around the globe while being right here at VR Surat.

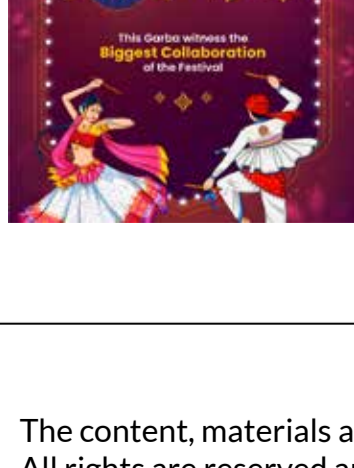


UPCOMING BRANDS



Get ready to go Bonkers! We're thrilled to announce the upcoming opening of Bonkers Corner, where fashion meets fun. Discover the latest trends in shoes, garments, and accessories—all under one roof. Stay tuned for the grand reveal and prepare to step up your style game!

UPCOMING EVENTS



The Dumas Art Project

18th September to 6th October

The upcoming 10th edition of the Dumas Art Project is set to be a vibrant celebration of creativity, showcasing a diverse array of artworks. Based on an overarching theme of 'Transcending Boundaries', the initiative aims to engage art enthusiasts across various colleges and institutes and bring together the creative community, offering an immersive experience with installations, art workshops, shows and panel discussions.



Glam Garba x Mirchi Rock 'n' Dhol

3rd October to 12th October

The Glam Garba, in collaboration with Mirchi Rock n Dhol, is set to light up the festivities from 3rd October to 12th October. Join us for an electrifying fusion of traditional Garba with a modern twist, featuring live music, vibrant dance, and glamorous attire. Get ready to groove to the beats and celebrate in style!

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