



## Dear Partner,

February was an exhilarating month for us as VR Surat won two prestigious awards at the CMO Asia Global Awards for Retail Excellence and the Economic Times Real Estate Awards 2023-24. These accolades stand as a testament to our unwavering commitment to delivering exceptional value, solidifying our position as a leader in the retail landscape.

We celebrated the month of love with the Click and Tag contest, encouraging participants to capture memorable moments while earning exciting rewards. Enriching the experience, Nykaa hosted informative makeup workshops, sharing techniques and insights on creating a flawless bridal look. The spirit of love reverberated throughout VR Surat with exciting events creating an atmosphere of great excitement and celebration.

As we move forward, these achievements and moments reaffirm our commitment towards creating unique experiences for our patrons. Our sincere thanks to all who contributed to making it a remarkable journey.

Warm Regards,  
Vikrant Bhonsle,  
VP Business Operations, VR Surat

## LOVE IN SURAT: Captured moments

9<sup>th</sup> – 14<sup>th</sup> February 2024

The Valentine's Special Click & Tag Contest was a delightful experience. Participants captured cherished moments at the exquisitely decorated selfie booth, tagging #LoveInSurat for a chance to win exciting gift vouchers. The atmosphere was filled with fun and excitement creating beautiful and everlasting memories for our visitors.



## VALENTINE'S DAY: A Celebration of togetherness

14<sup>th</sup> February 2024

VR surat on valentine's day transformed into a hub of celebration and joy. A carefully curated lineup of activities awaited our patrons, ranging from interactive games to captivating musical performances, couple's dances and engaging quizzes. The evening's highlight featured a mesmerizing showcase by a talented guitarist, filling the air with spellbinding melodies. It undoubtedly became a cherished and memorable experience for all who were part of this special occasion at VR Surat.



## GLAMOUR UNVEILED: Nykaa Exclusive Makeup Workshop

23<sup>rd</sup> February 2024

Makeup aficionados at Nykaa Beauty Bar experienced the true meaning of glamour as skilled artists conducted an exclusive workshop, sharing tips, insights, and demonstrations of products. More than 200 makeup enthusiasts had the exclusive opportunity to attend a masterclass led by the esteemed makeup artist Jiya Sosa. During the session, attendees gleaned invaluable insights and techniques for achieving the flawless bridal look they've always dreamed of. With a focus on top-tier makeup brands such as Huda Beauty, Kay Beauty, and E.L.F. Cosmetics, participants were guided through the intricacies of makeup application, discovering the secrets behind radiant beauty. It was a jubilant occasion, honouring beauty, creativity, and empowerment in perfect harmony.



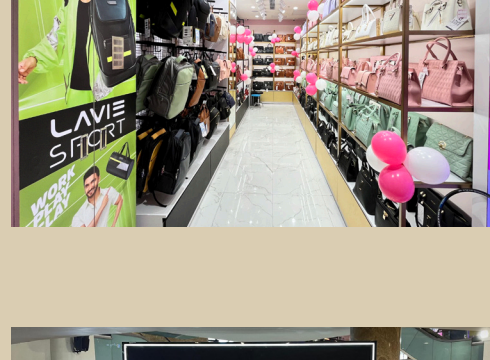
## PROUD MOMENTS

14<sup>th</sup> & 24<sup>th</sup> February 2024

At the CMO Asia Global Awards for Retail Excellence and the Economic Times Real Estate Awards 2023-24, VR Surat proudly secured multiple prestigious accolades. We earned recognition as the "Most Admired Shopping Centre Non-Metro" and "Best Location of a shopping Centre" categories. In addition to these, our 10th Anniversary Décor acclaimed the "Best Thematic Décor" nomination at CMO Asia Global Awards for Retail Excellence. Adding another feather to VR Surat's operational excellence, we were honored with the "Best Commercial Project Retail West" award. These awards underscore our commitment to delivering exceptional value and solidify our position as a leader in the retail landscape.



## NEW LAUNCHES



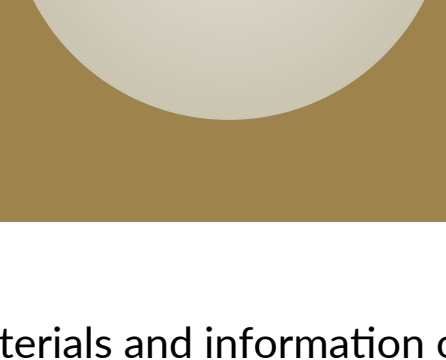
Discover Lavie, your destination for exquisite branded bags for women is now open at VR Surat. Explore a curated collection of effortless and contemporary styles brimming with elegance and sophistication for the modern and fashion-conscious individual.



Introducing OG Beauty, experience the finest in skincare and cosmetics, delivering exceptional results that enhance your natural beauty. Explore a range of premium products designed to nourish, rejuvenate, and elevate your skincare routine.



## UPCOMING LAUNCHES



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