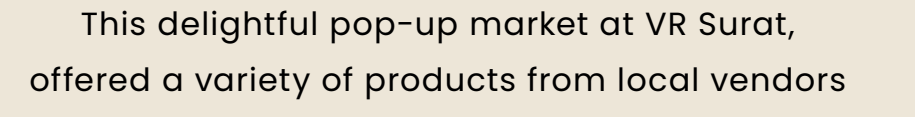
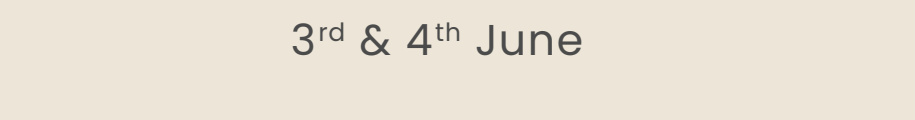


This summer VR Surat wowed its patrons with an exciting line-up of events, shows, vibrant lifestyle markets, community initiatives and lot more. The "World of Giant Props," featuring larger-than-life decor like enormous phones and colossal shoes, created an awe-inspiring atmosphere. From the vibrant Magdalla Market to the enchanting Sundowner event, VR Surat offered diverse experiences for its patrons. Our visitors Embraced wellness on Yoga Day, celebrated Father's Day, showed their support for the LGBTQ community during Pride Month, and enjoyed movie promotions, influencer meets, and stand-up comedy. With an array of unforgettable events, VR Surat provided joy, laughter, and memorable moments for all.

Warm Regards,
Vikrant Bhonsle,
VP Business Operations, VR Surat

CELEBRATING TOGETHER



Pride Month Celebration

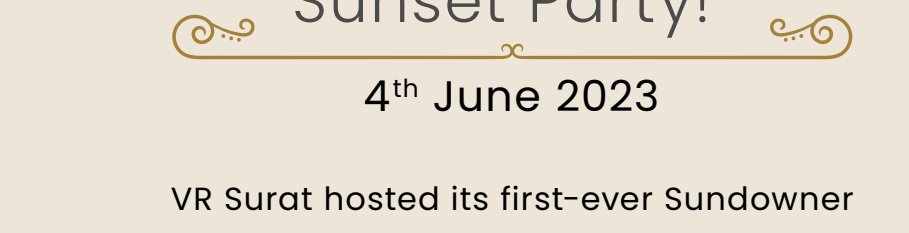
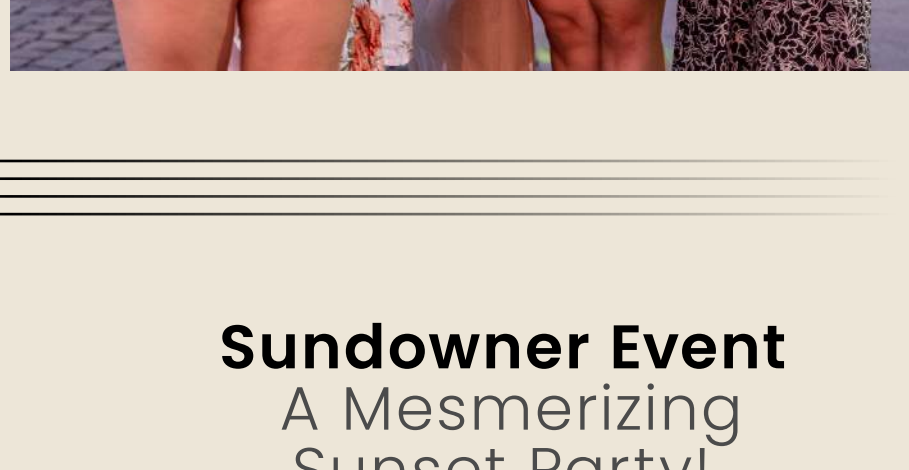
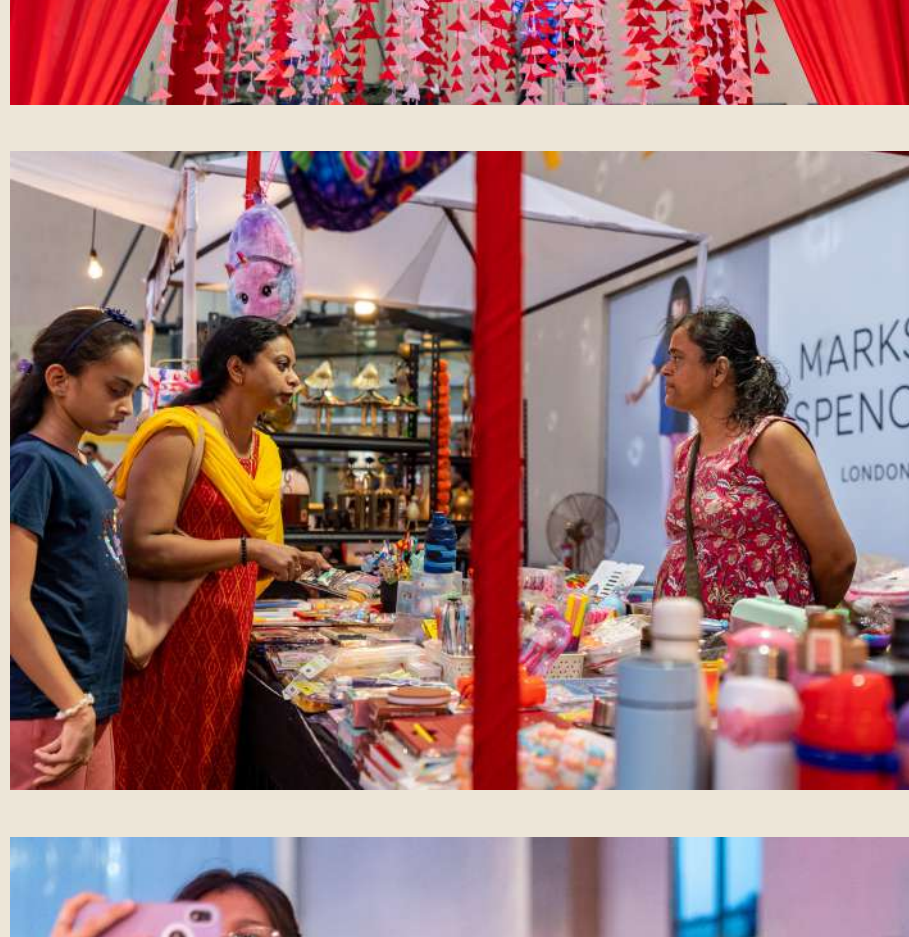
VR Surat celebrated "Pride Month", supporting the LGBTQ community through a series of thoughtfully curated events. A larger than life size pride banner was installed as a symbol of inclusivity. On 29th June 2023, a bike rally was hosted in collaboration with an NGO "Be the change" to create awareness about the LGBTQIA+ community and their rights. More than 100 bikers participated in the rally to spread the message of love, diversity and inclusion, and to challenge the stigma faced by the LGBTQIA+ community. Engaging performances demonstrated love and acceptance, echoing the spirit of freedom and equality. VR Surat stands as a beacon of support, fostering an environment of Inclusivity and diversity.

Magdalla Market

A vibrant pop up!

3rd & 4th June

This delightful pop-up market at VR Surat, offered a variety of products from local vendors and artisans attracting over 2500 folks. The bustling Magdalla Plaza came alive with soulful performances by renowned bands Pratibimb and Antriksh, leaving the audience mesmerized by their tunes. The market featured stalls with handmade jewelry, gifting articles, trendy apparels, and delicious food. Mesmerizing resin and fluid art displays added an artistic touch to the entire event. The Magdalla Market was a perfect blend of shopping, entertainment, and scrumptious food, making it a memorable experience for everyone who attended. Thank you for making this event a grand success!

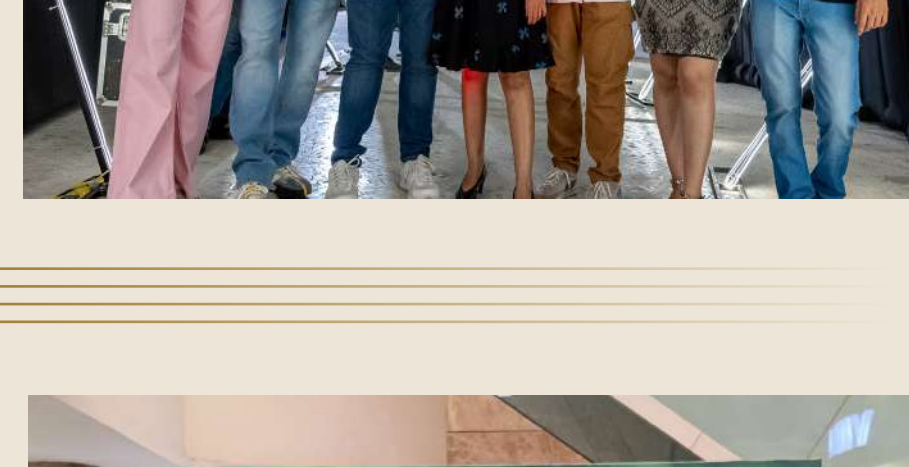
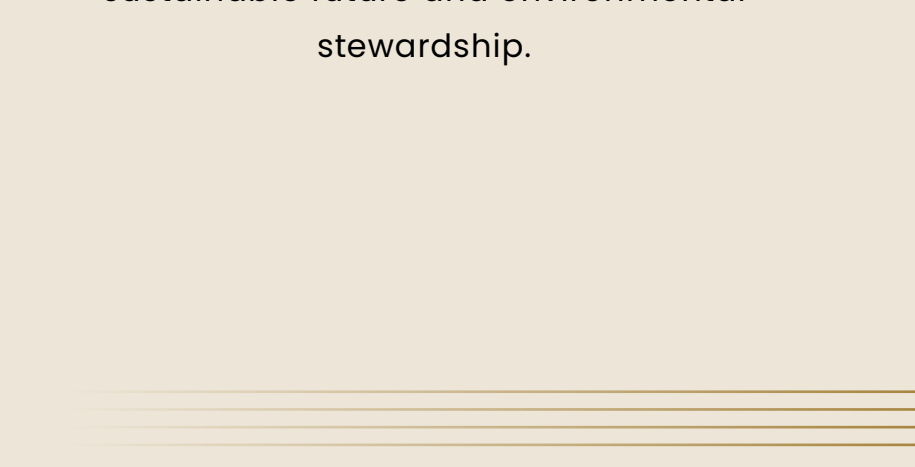
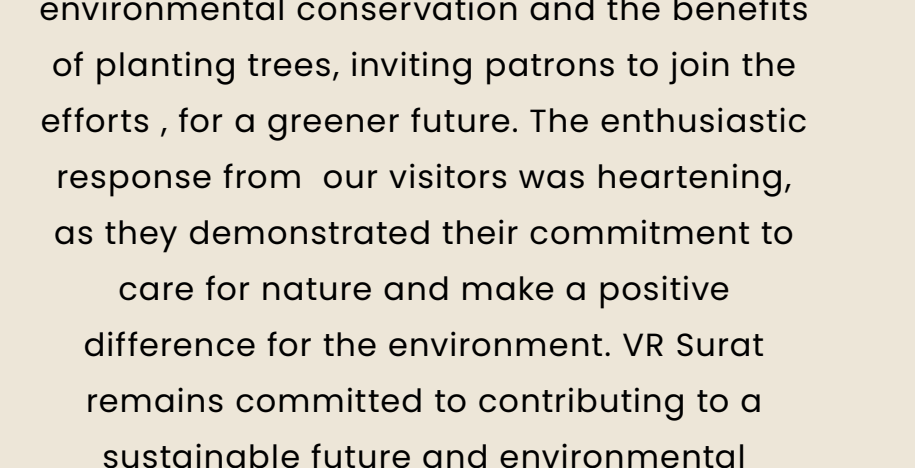
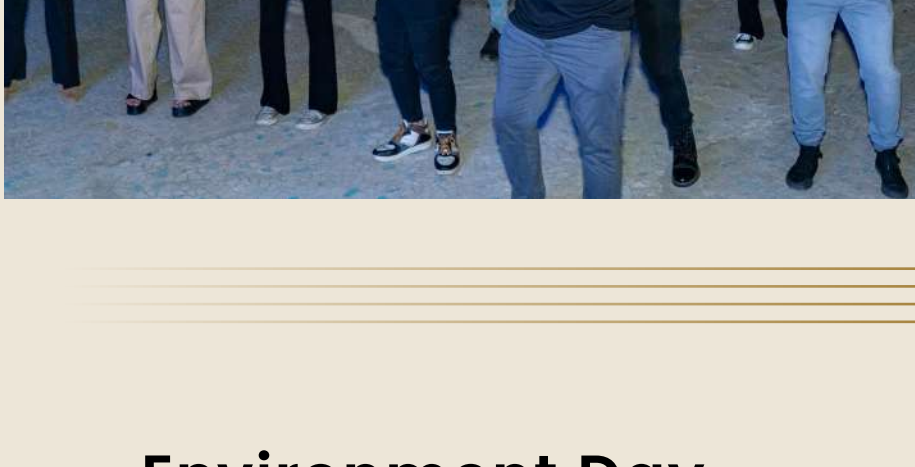


Sundowner Event

A Mesmerizing Sunset Party!

4th June 2023

VR Surat hosted its first-ever Sundowner Event, a sunset party like no other! With the popular artists Aztec, DJ Champaign Hippy, and DJ Jenish spinning the beats, the party was the talk of the town. Our exclusive F&B partner "Café Beats Arena", offered a delectable culinary experience for the guests. With over 200 attendees, the Sundowner Event was a spectacular success, and set the stage for many such events in the times to come!

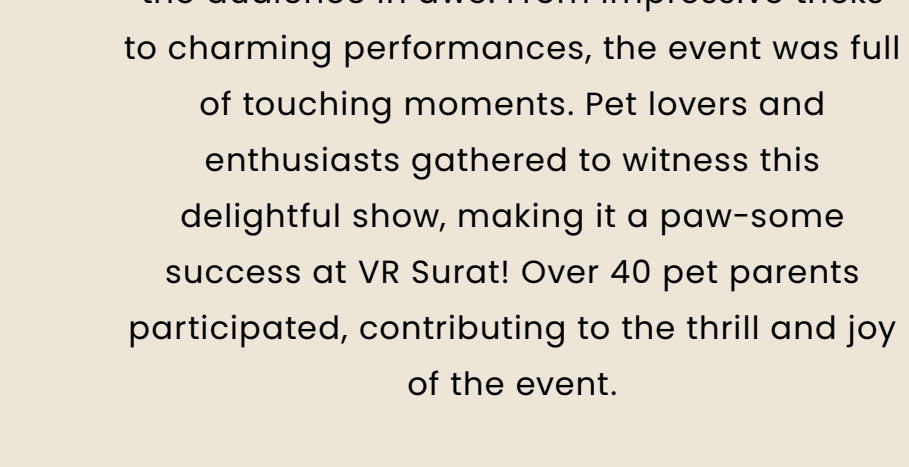
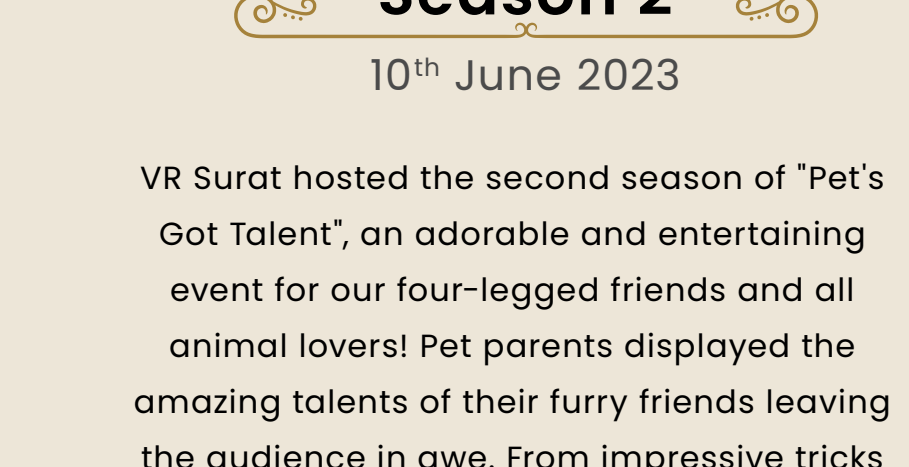


Environment Day

A green initiative

5th June 2023

VR Surat celebrated World Environment Day by distributing 500 free saplings. The event aimed to educate the public about environmental conservation and the benefits of planting trees, inviting patrons to join the efforts, for a greener future. The enthusiastic response from our visitors was heartening, as they demonstrated their commitment to care for nature and make a positive difference for the environment. VR Surat remains committed to contributing to a sustainable future and environmental stewardship.

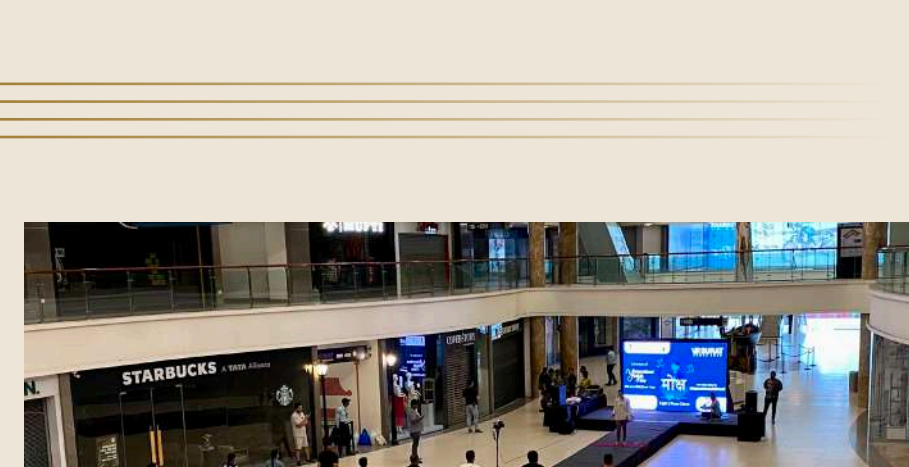
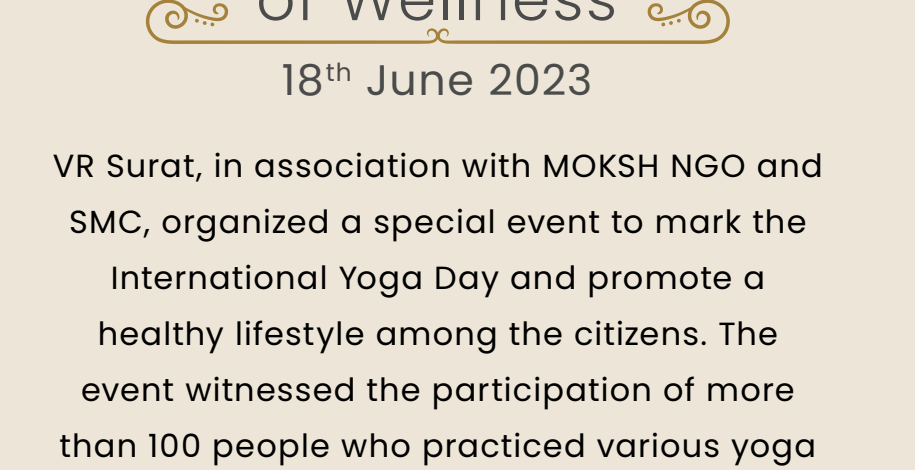
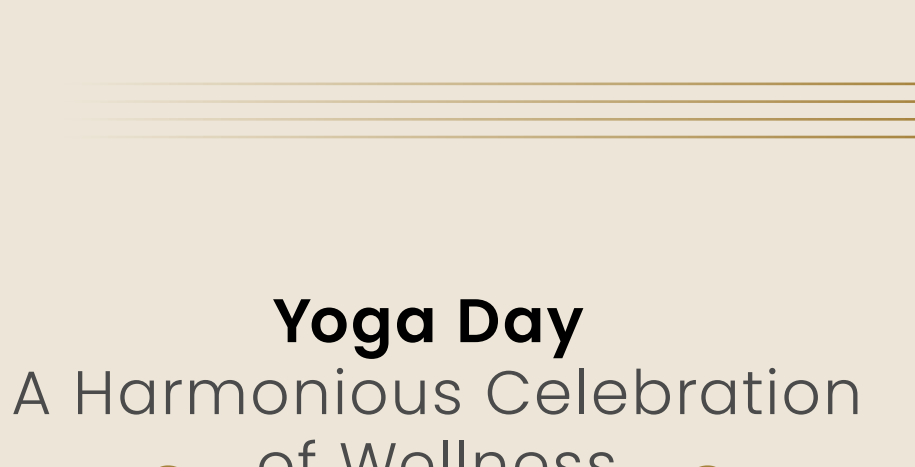


Pet's got talent

Season 2

10th June 2023

VR Surat hosted the second season of "Pet's Got Talent", an adorable and entertaining event for our four-legged friends and all animal lovers! Pet parents displayed the amazing talents of their furry friends leaving the audience in awe. From impressive tricks to charming performances, the event was full of touching moments. Pet lovers and enthusiasts gathered to witness this delightful show, making it a paw-some success at VR Surat! Over 40 pet parents participated, contributing to the thrill and joy of the event.

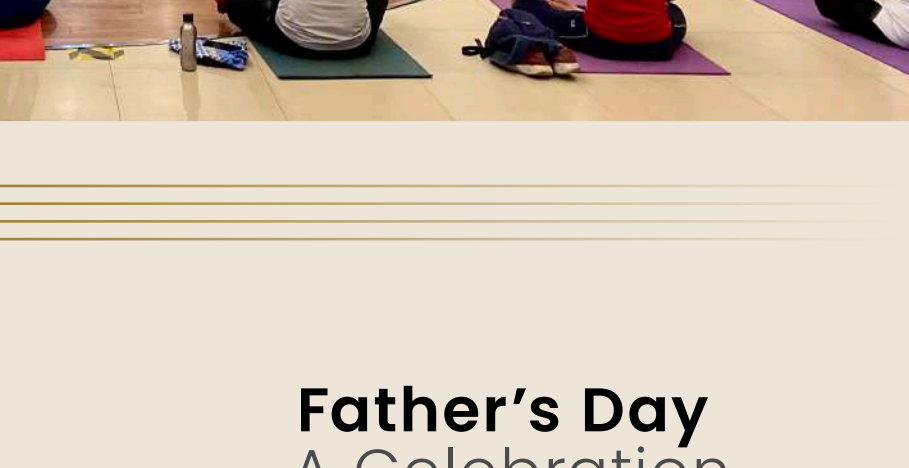
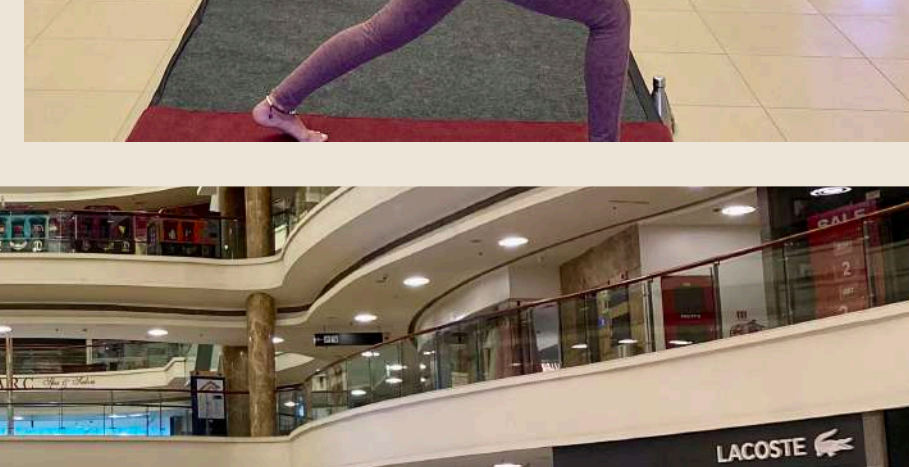


Yoga Day

A Harmonious Celebration of Wellness

18th June 2023

VR Surat, in association with MOKSH NGO and SMC, organized a special event to mark the International Yoga Day and promote a healthy lifestyle among the citizens. The event witnessed the participation of more than 100 people who practiced various yoga poses and techniques under the guidance of expert instructors. The participants also learned about the importance of yoga for enhancing their physical and mental well-being and achieving harmony and balance in life.

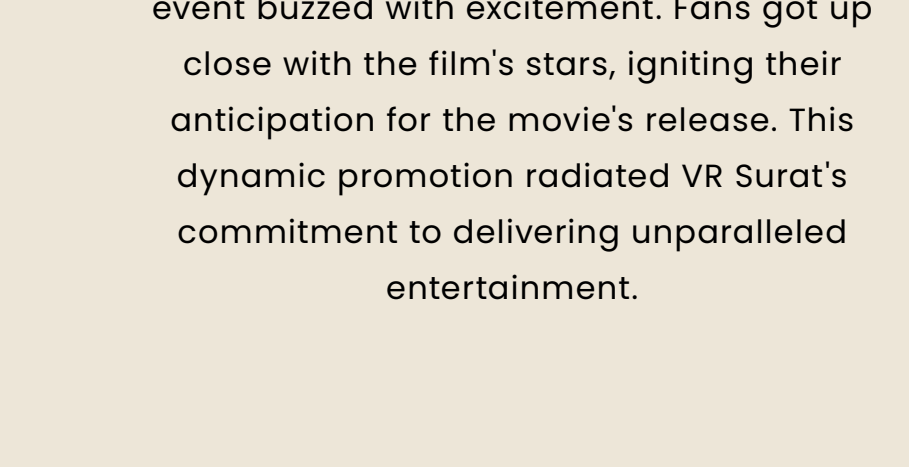
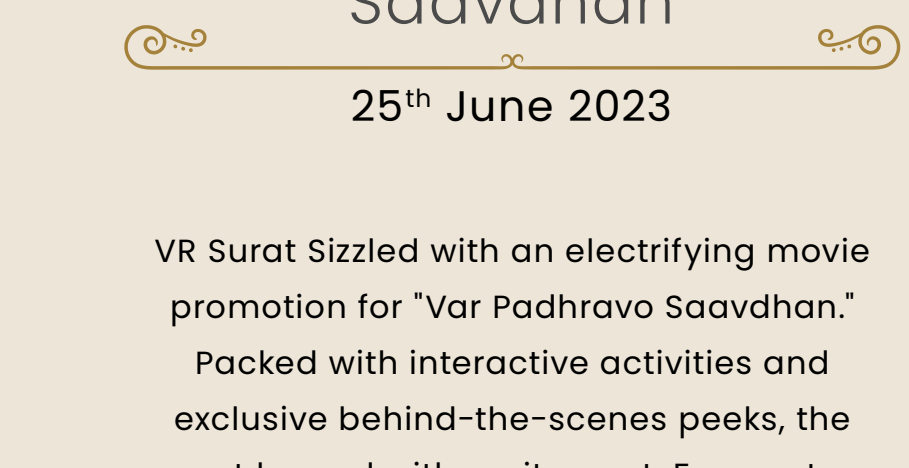
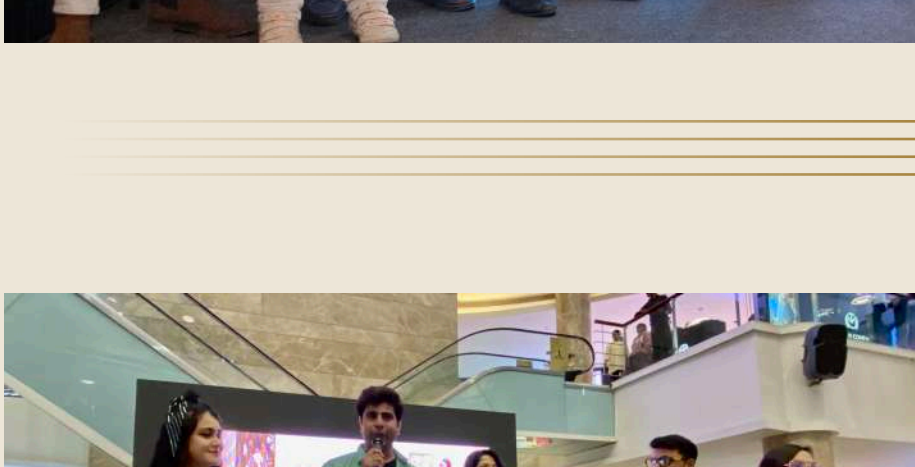
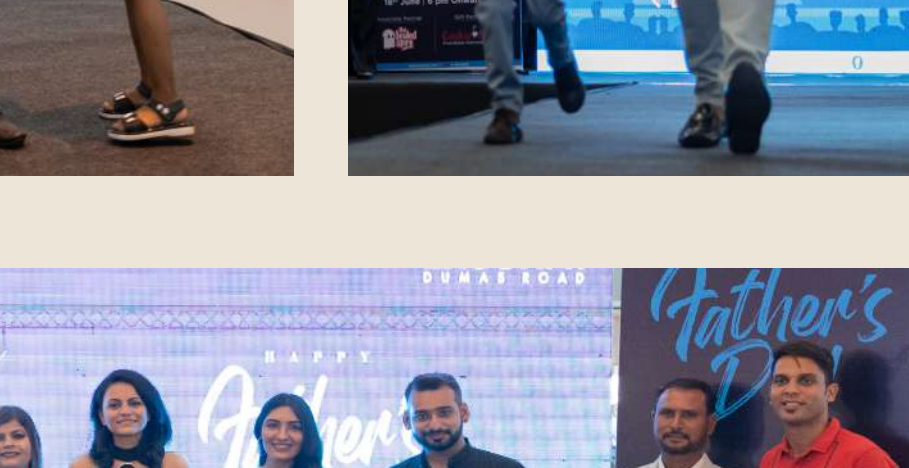
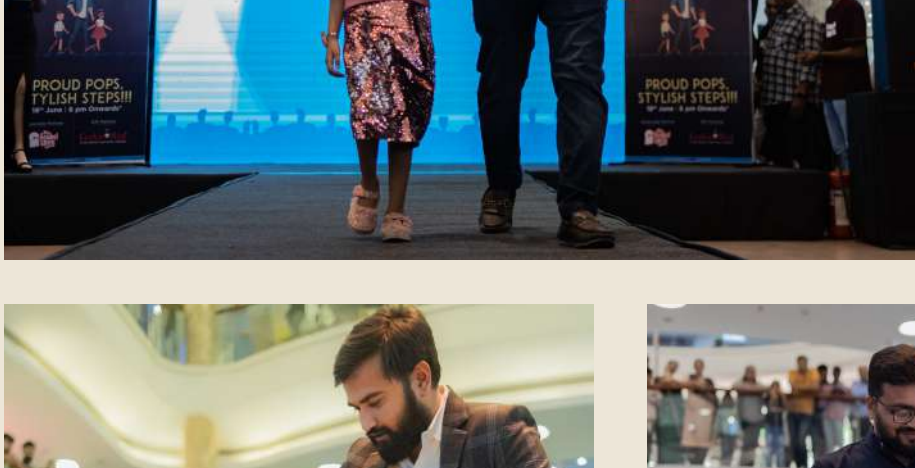


Father's Day

A Celebration of Love and Style!

18th June 2023

VR Surat hosted a memorable Father's Day celebration with a captivating fashion show featuring 40 father and kid duos. They displayed the latest styles from our associate partners, Souled Store and Balenzia. Cookie Men added a sweet touch to the festive occasion. The event was a touching tribute to the special bond between fathers and their loved ones, creating unforgettable moments for everyone.



Movie Promotion

Var padharavo Saavdhan

25th June 2023

VR Surat Sizzled with an electrifying movie promotion for "Var Padharavo Saavdhan." Packed with interactive activities and exclusive behind-the-scenes peeks, the event buzzed with excitement. Fans got up close with the film's stars, igniting their anticipation for the movie's release. This dynamic promotion radiated VR Surat's commitment to delivering unparalleled entertainment.



UPCOMING BRANDS

THE COLLECTION