



Dear Partner,

July at VR Surat was a replete with excitement, offering shoppers unbeatable deals and unforgettable experiences during our month-long MAD MAD SALE. The incredible discounts, thrilling prizes, and a vibrant atmosphere made July a standout month for all our visitors. The excitement continued as we proudly hosted the Chess Masters tournament with the Surat District Chess Association. This prestigious event showcased exceptional talent and emphasized the importance of strategic thinking and mental agility.

We are also thrilled to share that VR Surat was recognised at the National Awards, earning accolades such as "Shopping Centre of the Year," "Best Location of Shopping Mall," and "Most Admired Shopping Centre of the Year: Socially Responsible." These accolades reflect our commitment to excellence, prime location, and dedication to social responsibility.

As we look ahead, we are excited to bring you more thrilling events and unforgettable experiences. We invite everyone to join our vibrant community and stay tuned for the latest updates and happenings at VR Surat!

Warm Regards,
Team VR Surat

HIGHLIGHTS

VR SURAT SHINES AT THE PRESTIGIOUS NATIONAL AWARDS

We're thrilled to announce that VR Surat was recognised at the National Awards, taking home the prestigious titles for "Shopping Centre of the Year," "Best Location of Shopping Mall," and "Most Admired Shopping Centre of the Year: Socially Responsible." These accolades celebrate our commitment to excellence, prime location, and dedication to social responsibility. A heartfelt thank you to our incredible team and loyal patrons for making this achievement possible. Here's to many more milestones ahead!



MAD MAD SALE

21st June – 31st July 2024

From June 21st to July 31st, 2024, the Mad Mad Sale at VR Surat was a phenomenal success, offering shoppers up to 50% off on top brands across fashion, home decor, and beauty products. The sale elevated the shopping experience for our customers with jaw-dropping deals and irresistible discounts.

Shoppers delighted in exceptional finds, grabbing stylish fashion, elegant home décor, and high-end beauty products at unbeatable prices. Those spending ₹11,000 or more enjoyed a sweet bonus of assured gift vouchers, while a few lucky winners drove away on a TVS Jupiter scooter or indulged in a luxurious staycation at Club Mahindra. Each week, the top shopper walked away with trendy Mac V sunglasses and a sophisticated perfume from The Man Company. With 179 lucky shoppers, the Mad Mad Sale was the talk of the town! Stay tuned for more thrilling events and unbeatable deals!



CHESS MASTERS TOURNAMENT

27th July 2024

VR Surat hosted the Chess Masters Tournament in collaboration with the Surat District Chess Association. Co-sponsored by Burger King and supported by Vibgyor Group of Schools, the event attracted 256 participants, bringing together chess enthusiasts of all ages. The tournament fostered a spirit of friendly competition and camaraderie, showcasing both emerging talents and experienced players.

The event underscored the importance of strategic thinking and mental agility as participants delved into intense and meticulous gameplay. The Chess Masters Tournament emerged as a landmark occasion, showcasing exceptional skill and dedication. This thrilling competition not only celebrated the art of chess but also highlighted VR Surat's commitment to nurturing intellectual prowess and strategic brilliance.



NEW STORE

Wake Fit

Explore a range of innovative and comfortable sleep solutions with Wakefit, designed to transform your rest.



UPCOMING BRANDS

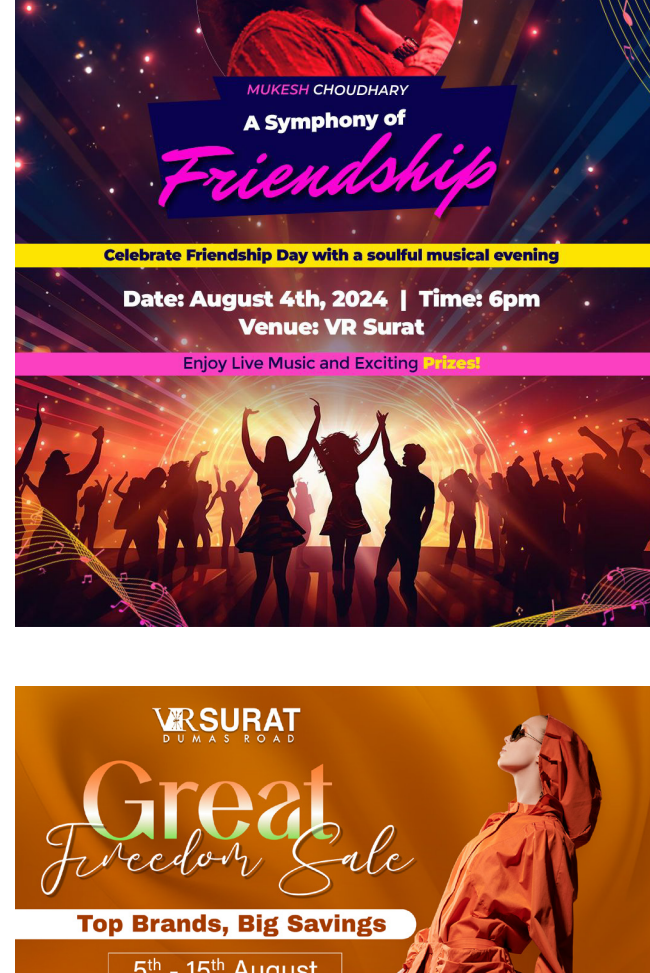


Adventure awaits as Safari joins the VR Surat family soon. Take your pick through a selection of high-quality luggage and travel accessories that blend style and durability.



Discover the essence of luxury with Bella Vita's exquisite range of perfumes.

UPCOMING EVENTS



Friendship Day Musical Night

4th August 2024

Join us at VR Surat for a memorable Friendship Day celebration! Experience a melodious evening of live music with 'Mukesh Chaudhry' and enjoy an array of exciting prizes, exclusively at VR Surat.



Freedom Sale

5th – 15th August 2024

Celebrate freedom with unbeatable savings! Enjoy discounts of up to 70% on all brands during our Freedom Sale from August 5th to 15th. Don't miss your chance to grab incredible discounts!



Flat 50% Sale

9th, 10th & 11th August 2024

Get ready for massive savings with our Flat 50% Sale! From August 9th to 11th, enjoy 50% off storewide on all brands. Shop now and save big!



Global Village

9th & 10th August 2024

Join us at VR Surat for Global Village! Celebrate cultural diversity as students from various nationalities showcase their unique traditions, cuisines, and lifestyles. Don't miss out!

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