

# Dear Partner,

As we embark on another exciting month at VR Surat, we're thrilled to present a vibrant lineup of events that have adorned our spaces with joy, empowerment, and style. March has been a month filled with remarkable moments, and we're eager to share the highlights with you.

We kicked off the month with the enchanting melodies of Anuv Jain Concert that captivated audiences and created an unforgettable evening of music and magic. With a focus on empowerment and gratitude, we commemorated Women's Day with captivating events & activities celebrating the strength and resilience of women.

Housiemania brought together friends old and new for a heartening celebration of sisterhood. Laughter, bonding, and shared experiences made this event a cherished memory for all who participated.

As we transition into the warmer months, VR Surat proudly unveiled the latest summer collection by renowned brands. Thank you for your continued support and encouragement as we strive to make VR Surat a beacon of excellence in the retail landscape.

Warm Regards,  
Vikrant Bhonsle,  
VP Business Operations, VR Surat

## ANUV JAIN CONCERT: A Night of Soulful Melodies

3<sup>rd</sup> March 2024

VR Surat was thrilled to host the highly anticipated Anuv Jain concert at Festival Park, drawing an impressive crowd of 2500 enthusiastic fans. Known for his soulful and romantic melodies, Anuv mesmerized the audience, crafting an electrifying ambiance brimming with profound emotion and vibrant energy.



## WOMEN'S DAY: A Celebration of Empowerment and Inclusion

8<sup>th</sup> - 10<sup>th</sup> March 2024

As part of our unwavering commitment to promoting inclusivity, we organised various activities to celebrate International Women's day. Every female shopper visiting the centre was greeted with a rose. We also offered exclusive discounts and special offers to mark the special occasion.

We are honoured to extend our fervent gratitude to all the remarkable women who actively participated in making this moment truly unforgettable.



## HOUSIEMANIA: A Heartwarming Celebration

8<sup>th</sup> March 2024

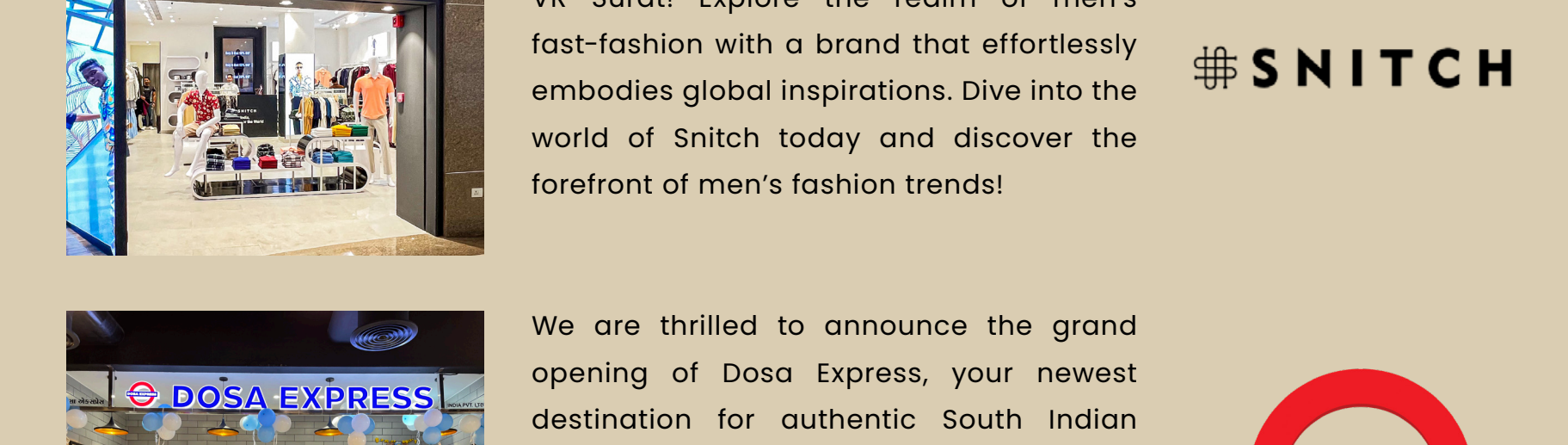
The Centre curated a delightful Housie event, welcoming 120 attendees into an afternoon filled with warmth, laughter, and the spirit of sisterhood. The atmosphere buzzed with excitement as participants indulged in friendly competition and the joy of the game. We express our sincere appreciation to our esteemed gift partners, comprising Lavie, Beverly Hills Polo Club, Bath & Body Works, OG Beauty, and Purple Salon. An esteemed acknowledgment to all the remarkable women whose presence adorned our event, elevating it into a truly memorable celebration of womanhood and empowerment.



## Gujarat's Top Model Season 5

31<sup>st</sup> March 2024

Our Center proudly hosted the auditions for Gujarat's esteemed Top Model Season 5 event, marking a significant collaboration. A remarkable turnout of 400 aspiring participants registered to showcase their talents in this prestigious model hunt. The event itself drew an impressive crowd of approximately 500 attendees, further emphasizing its widespread appeal and success. It was truly an honor to be part of such an exciting and vibrant celebration of fashion and talent.



## NEW LAUNCHES



Introducing Snitch, the latest sensation at VR Surat! Explore the realm of men's fast-fashion with a brand that effortlessly embodies global inspirations. Dive into the world of Snitch today and discover the forefront of men's fashion trends!

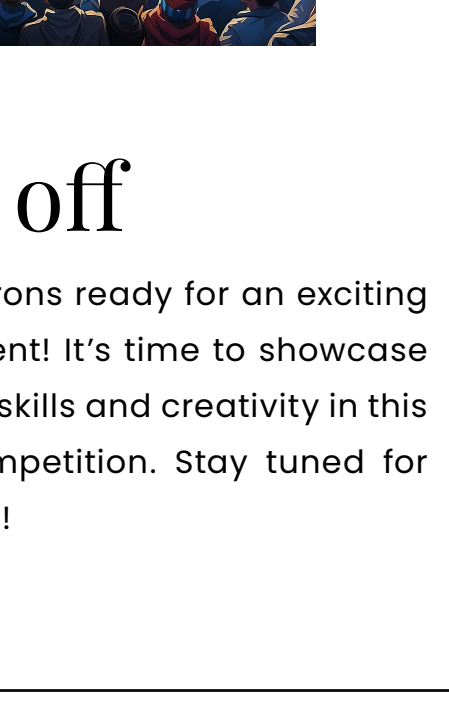
**SNITCH**



We are thrilled to announce the grand opening of Dosa Express, your newest destination for authentic South Indian cuisine. Get ready to indulge in a culinary journey like no other as we introduce the Flavors of South India to your plate with our mouthwatering dosas, idlis, vadas, and more!



## UPCOMING BRANDS



## UPCOMING EVENTS



### IPL Live Screening

Cricket Fans, Prepare for an unforgettable screening experience. Join us for the excitement and action-packed moments as we bring the stadium atmosphere to you.

### Bake off

Get your aprons ready for an exciting bake-off event! It's time to showcase your baking skills and creativity in this culinary competition. Stay tuned for more details!

