



## Dear Partner,

February at VR Surat was a celebration of fashion, love, and unforgettable experiences! From the creative Denim & Jacket Fiesta to the romantic Valentine's celebration, the centre was buzzing with energy, bringing together fashion enthusiasts and love-filled moments.

March promises even more excitement with a special Women's Day celebration featuring an engaging Housie event, along with an electrifying Stand-Up Comedy Show at Sky Deck, starring some of the biggest names in comedy.

Stay tuned for another month of exciting experiences at VR Surat!

Warm regards,  
Team VR Surat

## HIGHLIGHTS OF THE MONTH

### VALENTINE'S DAY CELEBRATION

8<sup>th</sup> – 14<sup>th</sup> February, 2025

VR Surat became a hub of love and cherished memories during its week-long Valentine's celebration. The beautifully themed selfie booth became the star attraction, providing couples, friends, and families with the perfect backdrop to capture special moments. Adding to the excitement, a digital contest engaged visitors, allowing them to win exclusive surprises—making this Valentine's celebration truly memorable and interactive.



### DENIM & JACKET FIESTA

15<sup>th</sup> – 16<sup>th</sup> February, 2025

VR Surat set the stage for an electrifying celebration of fashion and sustainability with the Denim & Jacket Fiesta 2025! In collaboration with IDT (Institute of Design & Technology), the event brought together 70+ budding designers who showcased their talent by upcycling denim into trendy accessories, bags, home décor, and apparel. Adding to the excitement, top denim brands like Jack & Jones, Levi's, Spykar, Mufti, and Being Human presented exclusive collections and styling inspiration. The Levi's Fashion Walk stole the show, with IDT students confidently flaunting their reimagined denim looks, bringing innovation and creativity to the ramp.



## NEW STORES



### Embark Perfumes

Discover the art of fine fragrances at Embark Perfumes, now open at VR Surat! Explore a range of exquisite scents that redefine sophistication and elegance.

## UPCOMING STORES

### Time Zone

Get ready for thrills and adventure at Time Zone, where arcade games, exciting activities, and entertainment for all ages await!



RARE ONES

### Rare Ones

Little fashion icons will have their moment, too! Rare Ones, a stylish kids' apparel brand, is debuting soon at VR Surat, offering trendy and comfortable styles for the young fashion-forward crowd.

## UPCOMING EVENTS



### Women's Day Celebration

8<sup>th</sup> March, 2025

Join us for a special Women's Day celebration as we honor the strength, resilience, and achievements of women! The event will feature a fun-filled Housie session, where participants can enjoy an exciting game, win exclusive prizes, and celebrate a day dedicated to empowerment and joy.

### Stand-Up Comedy Show

22<sup>nd</sup> March, 2025

Get ready for a night of laughter and entertainment as VR Surat brings an energetic Stand-Up Comedy Show at Sky Deck! Featuring some of the biggest names in comedy, this event promises non-stop humor, witty performances, and an evening of pure fun. Stay tuned for more details!



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