



Dear Partner,

January at VR Surat was a month of celebrations, patriotism, and unforgettable experiences.

We commemorated the year with the Mad Mad Sale, creating a buzz of shopping and excitement. VR Surat in collaboration with Institute of Design & Technology (IDT) hosted the Gujarat Kids Fashion Show at Magdalla Plaza, where over 100 young talents dazzled the runway with confidence and style. Republic Day at VR Surat was marked by tri-color decoration and a grand flag-hoisting ceremony on 26th January, led by Major Jagrat Naik.

We welcomed exciting new stores this month, including BlissClub and Mars Cosmetics, adding to the diversity of our retail mix. Looking ahead, we're thrilled about the upcoming launch of Time Zone, Embark, Wow Momos and Wow China, which promise to further enhance the shopping experience at VR Surat.

Warm regards,

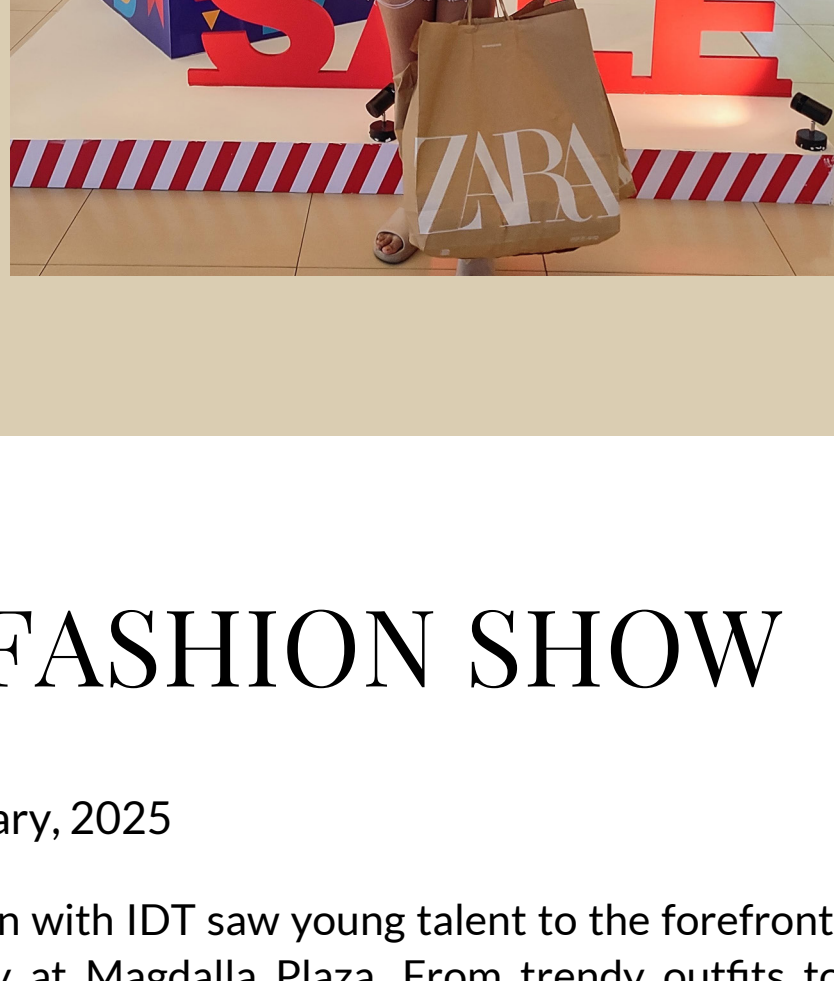
Team VR Surat

HIGHLIGHTS OF THE MONTH

MAD MAD SALE

6th - 21st January, 2025

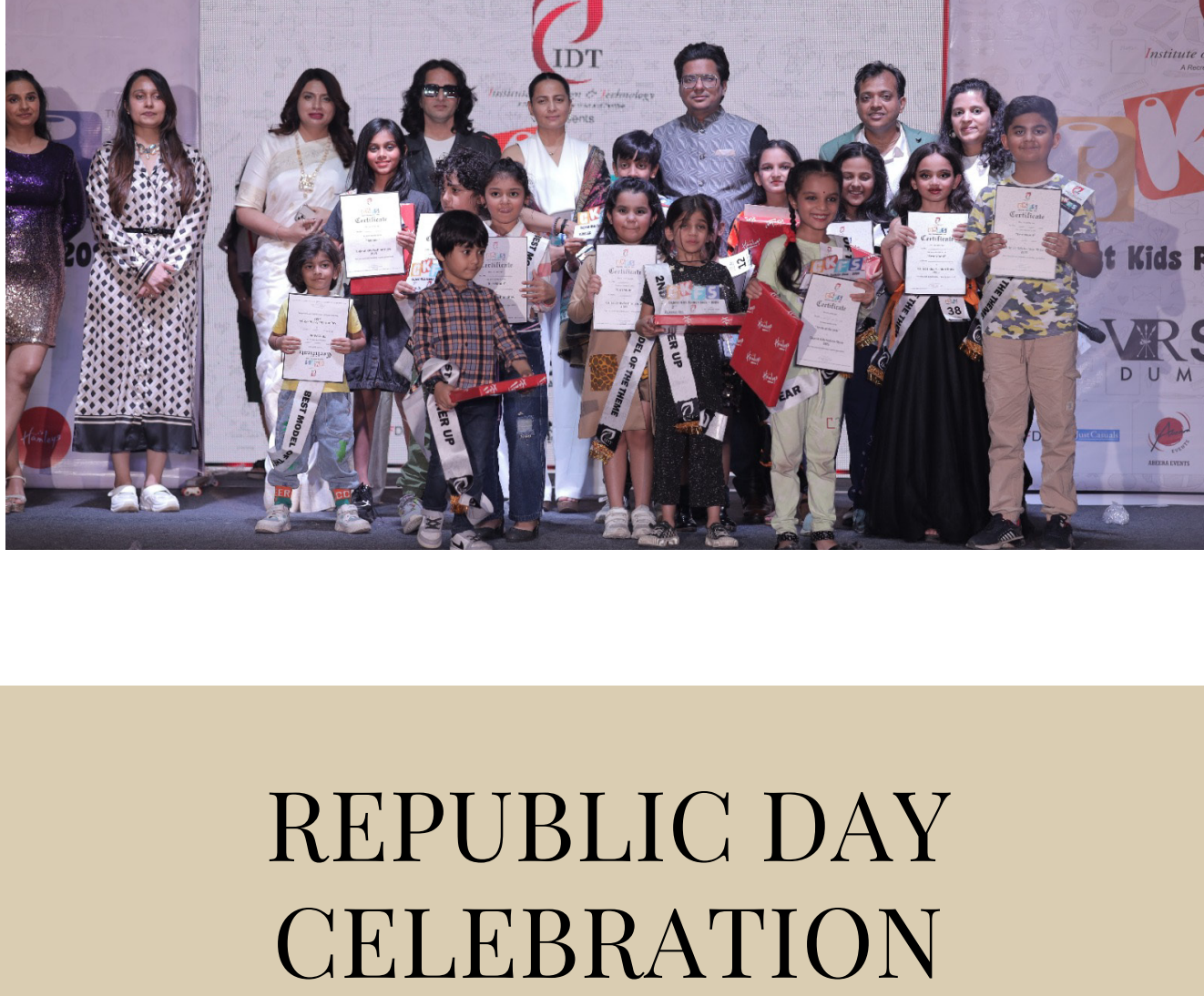
The **Mad Mad Sale** was a shopper's paradise, where shoppers enjoyed flat 50% discounts on top brands, while those spending INR 11,000 or more walked away with gift vouchers worth INR 2,000. The excitement reached new heights as lucky winners took home Swiss Beauty hampers, INOX movie tickets, and even Mini Caravans.



GUJARAT KIDS FASHION SHOW

19th January, 2025

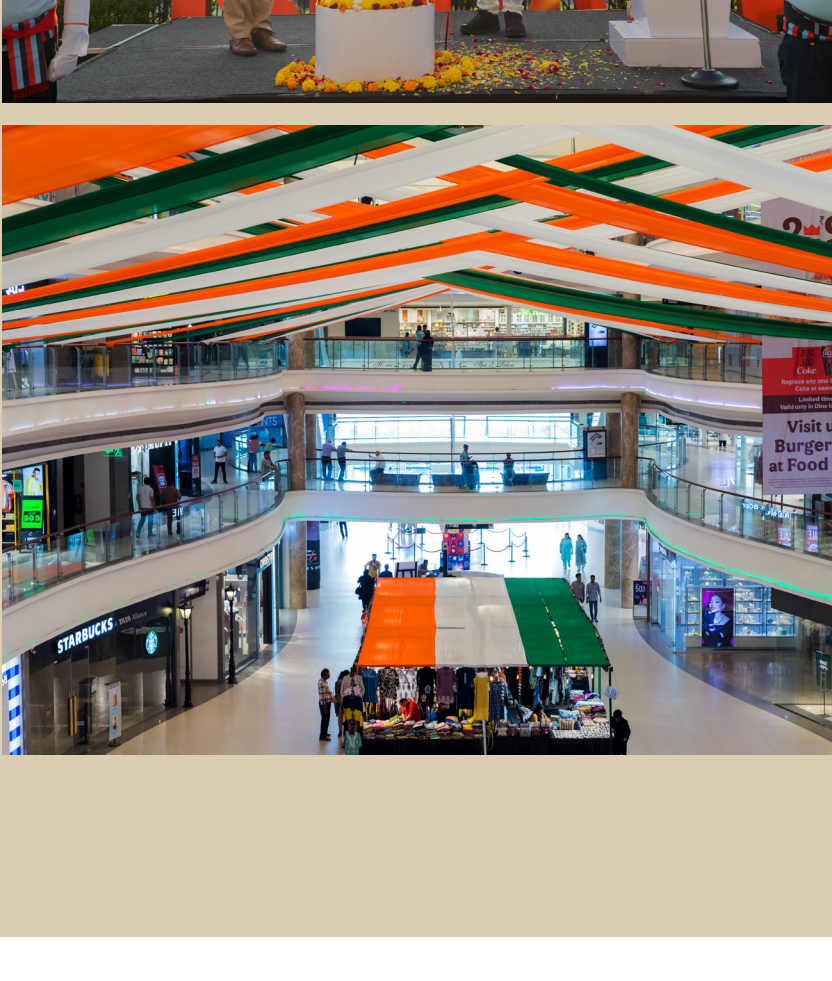
The **Gujarat Kids Fashion Show** in association with IDT saw young talent to the forefront, with over 100 children dazzling the runway at Magdalla Plaza. From trendy outfits to heartwarming performances, the event celebrated creativity and style.



REPUBLIC DAY CELEBRATION

19th - 26th January, 2025

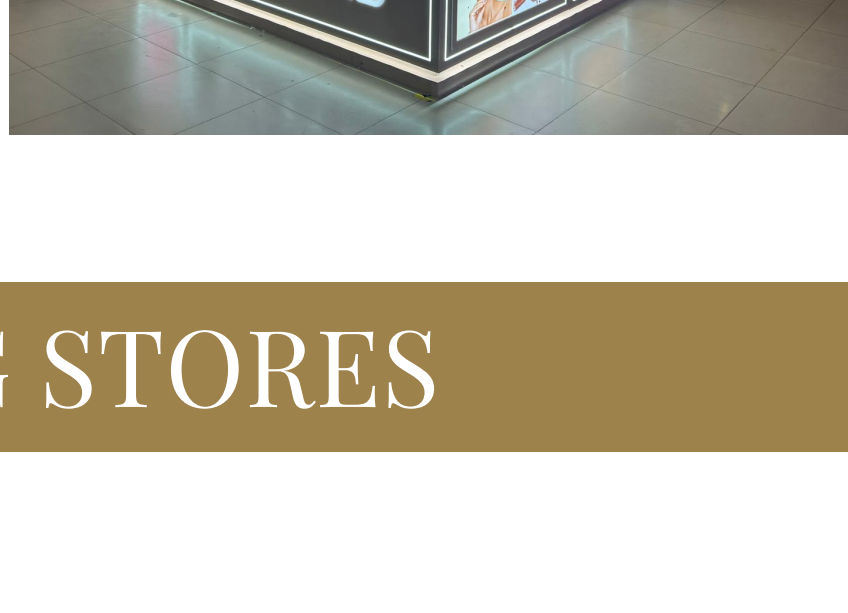
The Centre was adorned with beautiful Tri-Colour flag decor to mark the 76th Republic Day. A special **Flag Hoisting Ceremony** on 26th January, led by Major Jagrat Naik, and a parade by our security team brought a sense of pride and unity to the celebrations.



NEW STORES

BlissClub

BlissClub is here to redefine your workout wardrobe! This premium activewear brand combines comfort and style, offering versatile pieces designed for women who prioritise both movement and fashion. Step into BlissClub and elevate your fitness game.



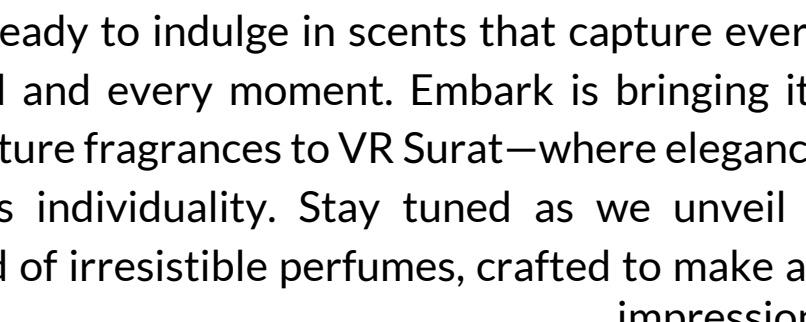
Mars Cosmetics

Mars Cosmetics has joined the VR Surat retail family, offering a vibrant range of beauty essentials at unbeatable prices. From bold lip colours to everyday makeup staples, it's your one-stop shop for all things beauty.

UPCOMING STORES

Time Zone

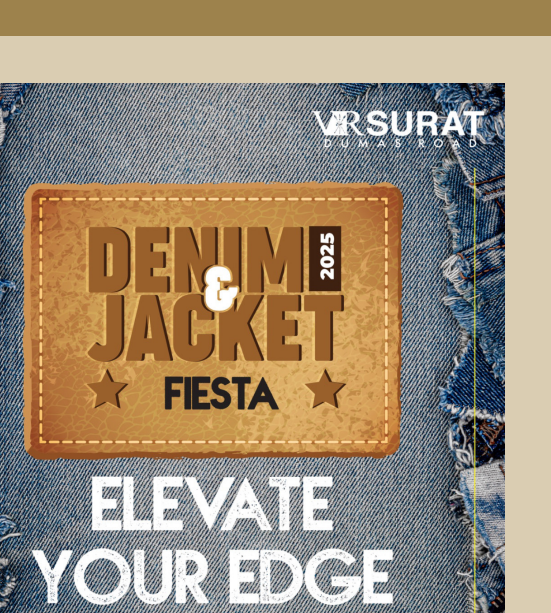
Get ready for an exhilarating experience at Time Zone, where fun meets adventure. This entertainment zone promises a thrilling lineup of arcade games, activities, and attractions for kids and adults alike. Stay tuned as we bring the ultimate entertainment to VR Surat.



Embark

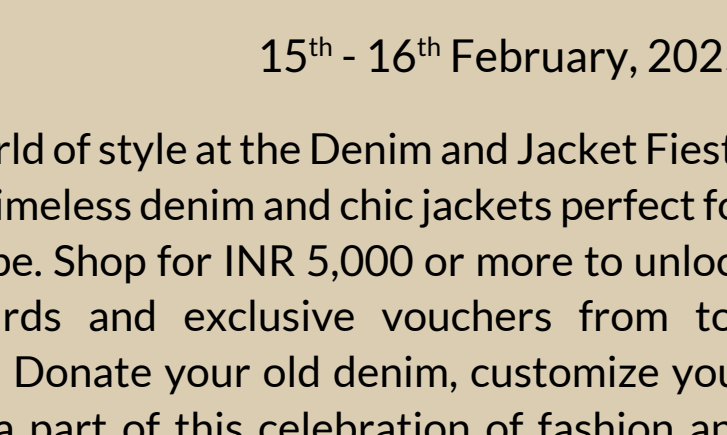
Something timeless is coming your way!

Get ready to indulge in scents that capture every mood and every moment. Embark is bringing its signature fragrances to VR Surat—where elegance meets individuality. Stay tuned as we unveil a world of irresistible perfumes, crafted to make an impression.



Wow Momos and Wow China

Savor the perfect fusion of classic flavors and contemporary flair, crafted to delight every bite. Now open at VR Surat!



UPCOMING EVENTS

Denim & Jacket Fiesta

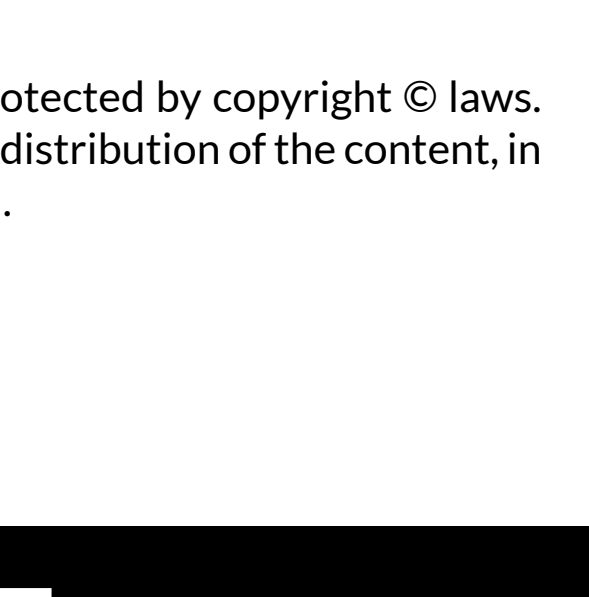
15th - 16th February, 2025

Step into a world of style at the Denim and Jacket Fiesta and discover timeless denim and chic jackets perfect for every wardrobe. Shop for INR 5,000 or more to unlock exciting rewards and exclusive vouchers from top denim brands. Donate your old denim, customize your style, and be a part of this celebration of fashion and sustainability.

Valentine's Week Celebration

7th - 14th February, 2025

Celebrate the season of love at VR Surat with enchanting Valentine's décor and a photo booth designed to create picture-perfect moments. Stay tuned for more details and join us for a week full of love and joy.



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