



Dear Partner,

June 2025 began on a note of pride and purpose at VR Surat, as we celebrated Pride Month with a vibrant tribute to inclusivity and love. A striking Rainbow Flag installation lit up our façade, symbolising our longstanding commitment to diversity and our support for the LGBTQ+ community.

The rest of the month continued in the same spirit of connection and celebration. Wellness, music, family, and sustainability all came to life through experiences designed to uplift, engage, and bring people together. From soulful performances and energising fitness showcases to inclusive fashion moments and thoughtful green initiatives, every weekend offered something meaningful.

As we step into July, the energy continues to build with dynamic campaigns like the *Mad Mad Sale*, *Chess Masters 2.0*, and our very first *VR Gaming Tournament*. The season of celebration is far from over, and we're only getting started.

Warm regards,
Team VR Surat

HIGHLIGHTS OF THE MONTH

INTERNATIONAL ENVIRONMENT DAY

5th – 8th June, 2025

To honour World Environment Day, VR Surat launched a thoughtful initiative by distributing saplings to visitors, inspiring them to contribute to a greener planet. The event proved to be highly impactful and well-received, with the presence of *Mr. Gajendra Parmar, Zonal Head of Landscaping*, whose active participation further reinforced our commitment to sustainable living and community engagement.



INTERNATIONAL FATHER'S DAY

15th June, 2025

VR Surat celebrated Father's Day with over 50 families, including six specially abled children and their parents, creating moments of pure joy and connection. The event stood out for its spirit of inclusion and togetherness. Adding a special touch to the day, *Bonkers Corner* came on board as the official gifting partner, delighting families with thoughtful surprises that made every dad feel celebrated and cherished. It was a celebration of love, laughter, and the bonds that truly matter.



INTERNATIONAL YOGA DAY

21st June, 2025

On International Yoga Day, we collaborated with *Pamir's Dynamic Warrior Martial Arts Academy* to create a dynamic showcase of wellness, discipline, and inner strength. Students demonstrated martial arts and kickboxing techniques, captivating the audience and celebrating the transformative power of movement, resilience, and mental focus.



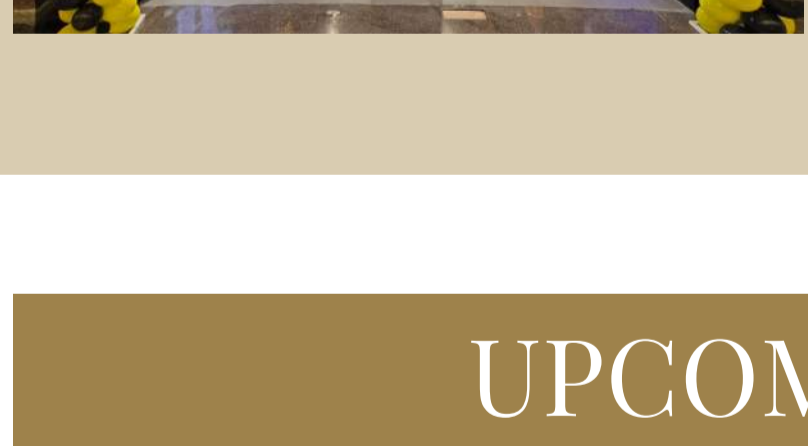
INTERNATIONAL MUSIC DAY

21st June, 2025

To mark International Music Day, the centre echoed with heartfelt melodies as young talents from *Roland Music School* delivered soulful live performances. The vibrant energy and musical spirit created an unforgettable experience for all. A beautiful tribute to the universal language of music, the event united our community in rhythm and joy—an evening where every note resonated with connection and celebration.



NEW STORE LAUNCH



BeYoung

Style that moves with you—BeYoung has officially arrived at VR Surat. Explore their latest drop of casual wear and co-ords designed for everyday comfort, bold self-expression, and all-day ease.

UPCOMING STORE

Breezy, comfort-first nightwear made for lounging, relaxing, and dreamy evenings at home. Sweet Dreams is bringing bedtime bliss to the Centre very soon.



UPCOMING EVENTS



Mad Mad Sale

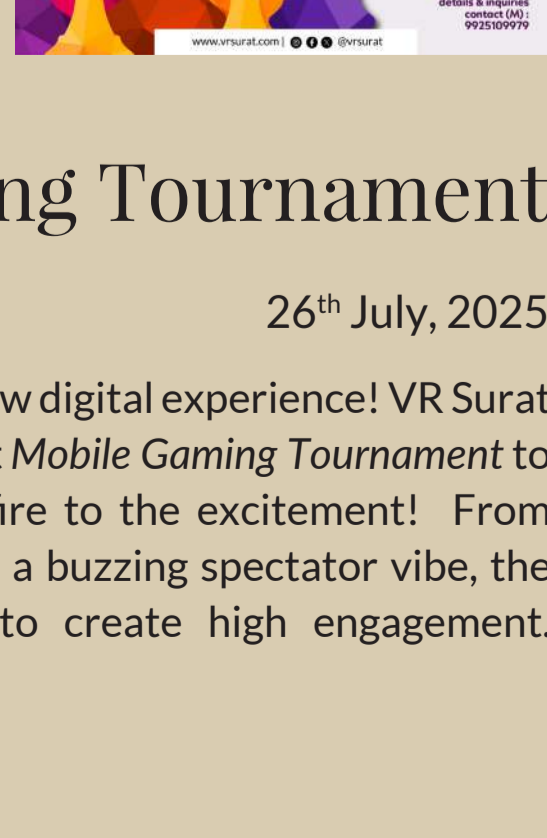
27th June – 31st July, 2025

Our most anticipated retail celebration of the year is back! The Mad Mad Sale kicked off, promising irresistible offers from your favourite brands. With an eye-catching installation and lively weekend activities planned ahead, this campaign is set to energise the Centre, delight shoppers, and offer unparalleled value and visibility for our partners.

Chess Masters 2.0

20th July, 2025

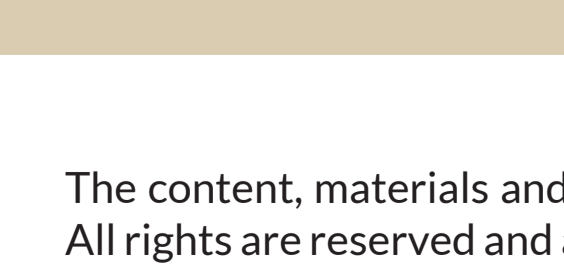
After an incredible debut, Chess Masters returns for a second edition, which is going to be bigger, better, and even more intense. This friendly, intellectually stimulating tournament will unite chess enthusiasts of all ages, fostering focus, critical thinking, and a healthy competitive spirit in a true celebration of the mind.



VR Gaming Tournament

26th July, 2025

Level up for an all-new digital experience! VR Surat will host its very first *Mobile Gaming Tournament* to add some fun and fire to the excitement! From intense gameplay to a buzzing spectator vibe, the event is designed to create high engagement.



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