



Dear Partner,

March at VR Surat was a vibrant celebration of women, community, and culture. From thoughtful gestures and a lively Tambola event on International Women's Day to the roaring success of Standup Shuffle-VR Comedy Circuit. The Centre was alive with energy, laughter, and meaningful connections throughout the month.

We are delighted to welcome Rare Ones to our retail family and are excited for the upcoming launches of New Balance and Be Young, adding fresh flair to our growing mix.

As we turn the page to April, we're gearing up for Load the Box: Bookfest—a reader's paradise that promises to be an unmissable experience for book lovers of all ages.

Here's to another exciting month at VR Surat!

Warm regards,
Team VR Surat

HIGHLIGHTS OF THE MONTH

INTERNATIONAL WOMEN'S DAY

8th March, 2025

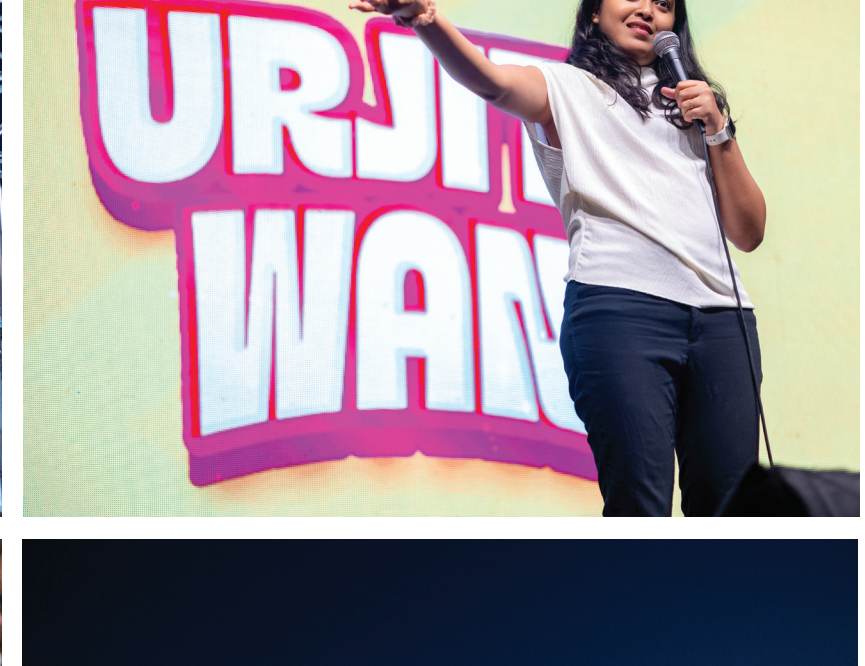
A celebration of empowerment! Women employees were greeted with roses, female guests enjoyed complimentary parking, and an exciting Housie event delighted our women patrons with fantastic prizes from Kazo, VLCC, Woggles, and Swiss Beauty. Around 120 attendees graced this event.



STANDUP SHUFFLE – VR COMEDY CIRCUIT

22nd March, 2025

VR Surat hosted an evening of stand-up comedy with seven top stand-up comedians performing in front of a packed house of 400+ attendees at Sky Deck. A night of nonstop humor and high-energy entertainment, making VR Surat the go-to destination for live performances!



NEW STORE LAUNCH

Rare Ones

A fresh addition to VR Surat's fashion scene, Rare Ones brings an exclusive collection for trendsetters looking for bold and unique styles.



We are excited to welcome Woggles to VR Surat, now open on the first floor! Offering a wide range of stylish and high-quality sunglasses, Woggles is a great addition to our retail lineup and a perfect choice for our patrons looking to elevate their eyewear game.

UPCOMING STORES

A global icon in footwear, New Balance is set to redefine comfort and performance at VR Surat. Whether it's running shoes, casual sneakers, or sportswear, this store is a must-visit for fitness enthusiasts and sneakerheads alike.



BEYOUNG.

For the modern man who loves to keep it stylish, Be Young is the ultimate destination for trendy and affordable fashion. Stay tuned for its launch at VR Surat!

UPCOMING EVENTS



Load the Box: Bookfest

5th - 13th April, 2025

Book lovers, get ready! VR Surat, in collaboration with Kitablovers, is bringing the Load the Box: Bookfest—an exciting literary event where readers can fill a box with books at a fixed price. With renowned authors joining in, it's set to be an inspiring and immersive experience for all bibliophiles.

CEO Forum 4.0

19th April, 2025

VR Surat, in association with Prodigy Club, is bringing Surat's First Kid's Business Venture – Young Entrepreneurs! This platform will inspire young minds to explore business, innovation, and leadership. Stay tuned as future leaders take their first entrepreneurial steps!



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