



Dear Partner,

November at VR Surat has been an exciting month, brimming with festive cheer, engaging events, and community bonding! The holiday season began on a joyful note with the unveiling of the "Happy Holidays" Flag, spreading festive excitement and ushering in the celebrations ahead. This was followed by the cherished Christmas Tree Lighting Ceremony, where dazzling lights illuminated the magnificent tree, creating an atmosphere of warmth, hope, and magic. The much-awaited Black Friday Sale thrilled shoppers with incredible discounts across top brands and exclusive gift vouchers, making it the highlight shopping event of the year.

Adding to the excitement, the Bachata Dance Workshop returned to our picturesque SKYDECK. Featuring internationally acclaimed artists, the event brought couples together to learn and enjoy the graceful moves of Bachata, creating lasting memories in a truly enchanting setting.

We welcomed exciting new additions to our retail mix, including La Bella Italiano and Insight Cosmetics, further elevating the shopping experience for our visitors. Looking ahead, we are thrilled to announce the upcoming launches of BlissClub and Dyson which promise to bring even more style and innovation to VR Surat.

We are proud to have won the Images Shopping Centre Awards (ISCA): Most Admired Shopping Centre of the Year Award for Experiential Mall, recognizing the incredible success of our 10th-anniversary campaign. This prestigious accolade highlights our dedication to creating meaningful experiences that resonate with our community.

As the holiday season continues, we look forward to celebrating more magical moments with you in the weeks ahead.

Best regards,
Team VR Surat

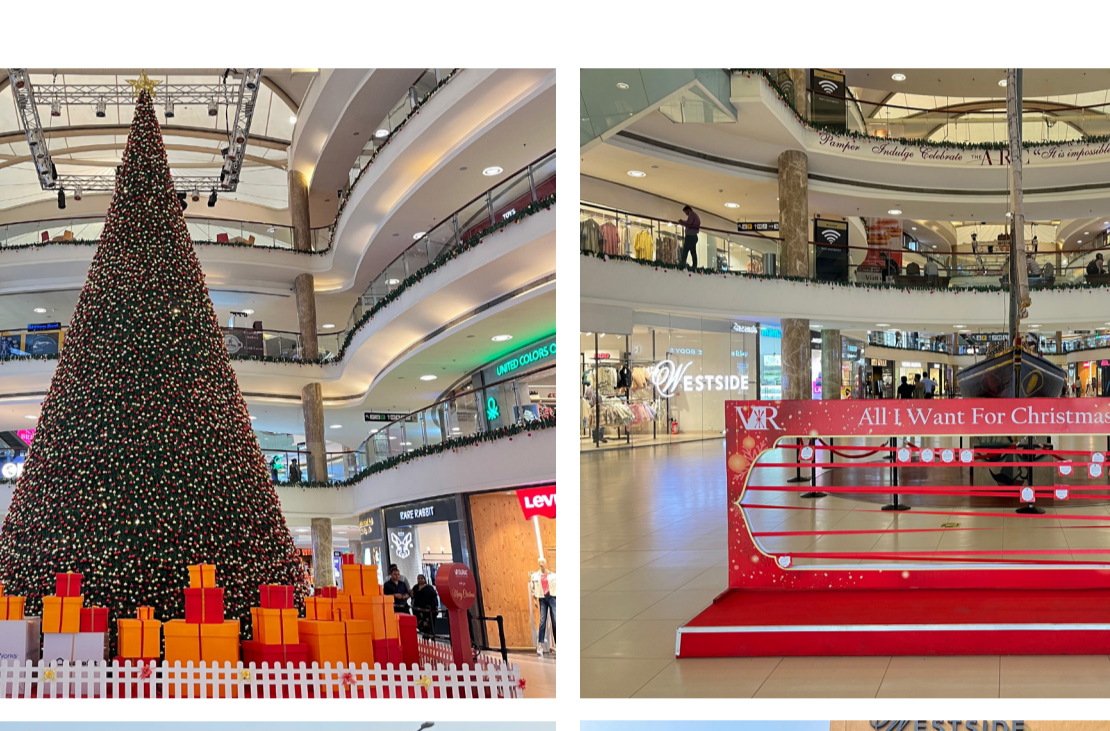
HIGHLIGHTS OF THE MONTH

MOST ADMIRER SHOPPING CENTRE OF THE YEAR: EXPERIENTIAL MALL

We are thrilled to announce that VR Surat has been recognised as the "Most Admired Shopping Centre of the Year: Experiential Mall" at the IMAGES Shopping Centre Awards. This prestigious honour celebrates our innovative and immersive 10th Anniversary Campaign, which uniquely and memorably brought together art, culture, and retail.

The campaign was designed to engage and delight our patrons, creating a landmark celebration that highlighted VR Surat as more than just a shopping destination – a space for experiences, connections, and community. This award is a testament to our commitment to setting new benchmarks in the retail and experiential space.

Thank you to everyone who has been a part of this incredible journey!



VR SURAT WELCOMES THE HOLIDAY SEASON WITH FESTIVE CHEER

On November 21st, VR Surat kicked off the holiday season with the unveiling of the 'Happy Holidays' Flag, sparking excitement and joy among visitors. The Centre's stunning Christmas décor, featuring a 40 ft. tall Christmas Tree, and a grand Reindeer installation at the main entrance, has transformed the space into a magical winter wonderland. Patrons are captivated by the festive vibes and elegant charm, making VR Surat the perfect destination to celebrate the season.



CHRISTMAS TREE LIGHTING CEREMONY

23rd Nov, 2024

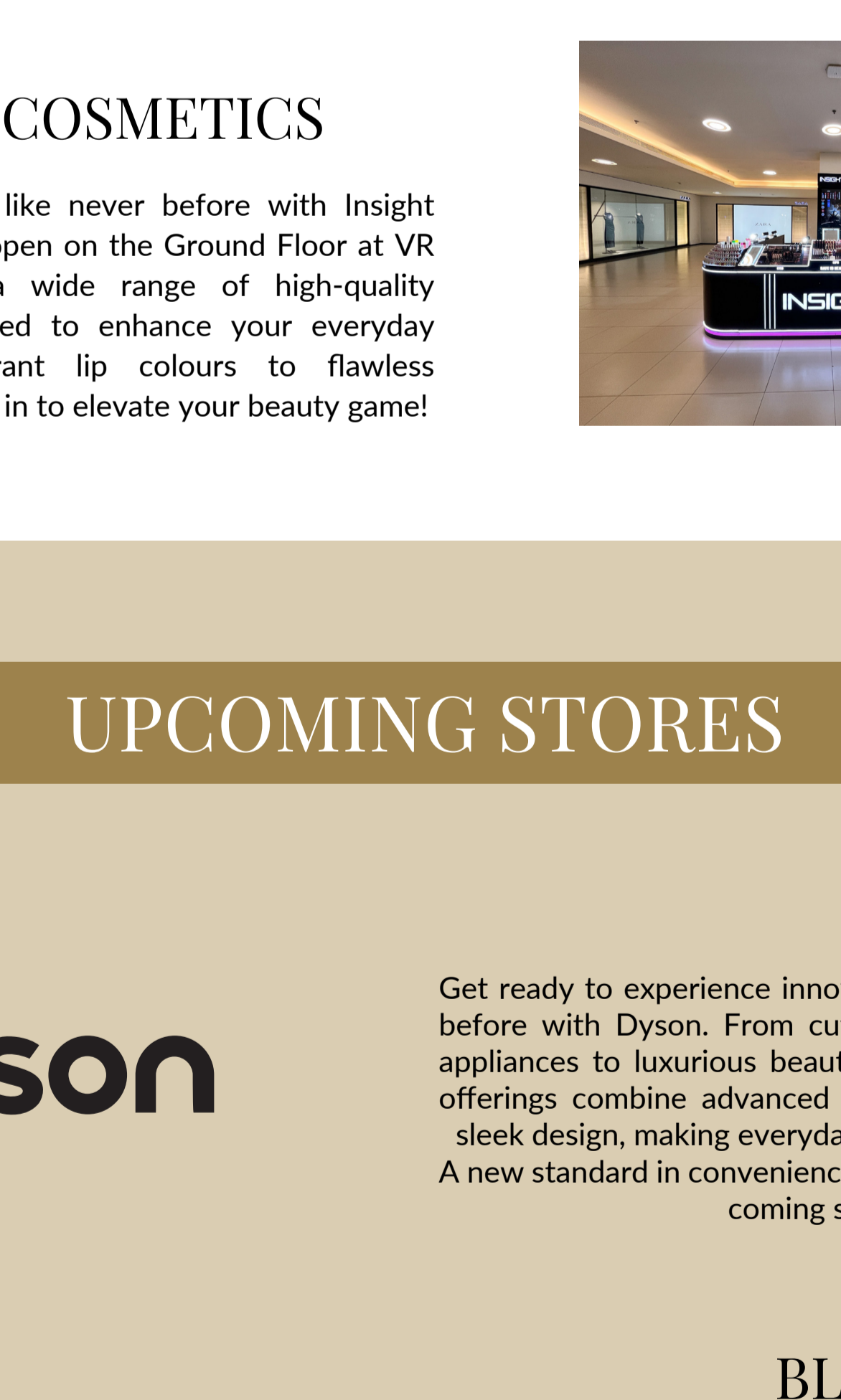
A fond tradition at VR Surat, the Christmas Tree Lighting Ceremony brought the holiday spirit to life. With dazzling lights illuminating the magnificent Christmas tree, the event radiated warmth, hope, and magic. Patrons and retailers came together to share an evening filled with joy and togetherness, making it a heartwarming start to the festive season.



BLACK FRIDAY SALE

29th Nov - 1st Dec, 2024

Shoppers were thrilled by the much-anticipated Black Friday Sale, featuring incredible discounts across top brands and exclusive gift vouchers. It was a shopping bonanza that added sparkle and excitement to the season.



BACHATA DANCE WORKSHOP

30th Nov, 2024

The second season of the **Bachata Dance Workshop** was a spectacular evening! Held at the scenic SKYDECK, internationally renowned artists Gaurav & Yana guided enthusiastic couples through the rhythmic moves of Bachata. It was a joyful celebration of dance, leaving attendees with unforgettable memories.



NEW STORES

LA BELLA ITALIANO

La Bella Italiano is now open at the Food Court at VR Surat! Indulge in various authentic Italian dishes, crafted with traditional recipes and the freshest ingredients. From creamy plates of pasta to hearty main courses, it's the perfect destination for Italian cuisine lovers. Visit today to experience the true taste of Italy!

INSIGHT COSMETICS

Discover beauty like never before with Insight Cosmetics, now open on the Ground Floor at VR Surat. Explore a wide range of high-quality cosmetics designed to enhance your everyday look, from vibrant lip colours to flawless foundations. Step in to elevate your beauty game!



UPCOMING STORES

DYSON

Get ready to experience innovation like never before with Dyson. From cutting-edge home appliances to luxurious beauty tools, Dyson's offerings combine advanced technology with sleek design, making everyday living a breeze. A new standard in convenience and elegance is coming soon to VR Surat.

BLISS CLUB

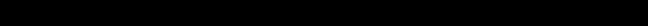
Step into comfort and style at BlissClub, soon at VR Surat! Get ready to experience activewear crafted to move with you.

UPCOMING EVENTS

Masters of Bakers Junior

14th Dec, 2024

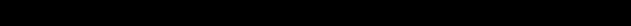
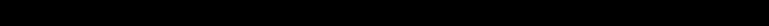
A delightful kids' baking competition celebrating the budding talents of junior chefs. Watch as young bakers whip up sweet treats and showcase their creativity in this fun-filled culinary event!



CLOWN FEST

15th Dec, 2024

A day curated exclusively for kids, featuring international clown artists and interactive fun.



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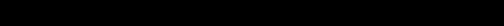
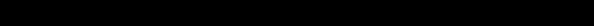
21st Dec, 2024

An enchanting evening of Shayari and soulful storytelling that promises to resonate deeply with the hearts of our audience.

WINGED WONDERS

21st - 25th Dec, 2024

Experience a magical journey with stunning installations and activities showcasing the beauty of nature and flight.



Santa Meet & Greet

25th Dec, 2024

A grand celebration featuring international artists like Santa, Snowmen, Elves, and more! This large-scale event promises to spread joy and create a festive buzz across the city.