

COMMUNIQUE NOVEMBER 2023

VR SURAT
DUMAS ROAD





Dazzling November

VR Surat captivated its visitors with breath-taking decorations that embodied the festive spirit. The centre not only offered a visual treat, but also a chance to unleash one's creativity through workshops like diya decoration and kandeel making. These workshops fostered a sense of togetherness and joy among the patrons. The Black Friday sale was another highlight of the season, as shoppers were treated to unbelievable deals and discounts on a variety of products. We became a hub of jubilation, weaving together the magic of Diwali with entertaining events and shopping experiences for all.

Warm Regards,
Vikrant Bhonsle,
VP Business Operations, VR Surat

A Radiant Diwali at VR Surat!

29th October - 20th November 2023

A chance to win stunning prizes added an extra sparkle to our Diwali celebrations! With purchases of ₹9999 or more, lucky winners took home Silver coins from Orna Jewellery, exclusive ₹2000 gift vouchers, and top shoppers won a luxurious 2N/3D staycation at Club Mahindra. Over 275 consumers participated in the Diwali shopping bonanza and availed of the exciting deals.



Crafting Joy

Diya Decor Workshop at VR Surat

4th November 2023

Being a vibrant hub of artful energy as participants from various age groups congregated got together to craft magnificent Diwali diyas, each reflecting a unique blend of traditional charm and contemporary flair. Skilled artists facilitated the session, imparting expertise and guiding participants through diverse decorating techniques. Laughter, conversation, and the joyful hum of creative activity filled the workshop area, making it a heartwarming and memorable unforgettable experience for everyone involved.



Sparkling Tradition

Kandeel Making Workshop

4th November 2023

Everyone experienced a showcase of customs and ideation during our kandeel making workshop. 50 participants of all ages gathered to participate in crafting Kandeels, the vibrant paper lanterns synonymous with Diwali. Skilled artists guided through the intricate art of Kandeel-making, inspiring diverse designs and personal touches. The workshop transformed into a colourful canvas where imaginations ran wild, resulting in beautiful Kandeels adorned with motifs and intricate patterns. It was a delightful session replete with creativity and the happy spirit of Diwali.



Diwali Glamour

Makeup Workshop with Colorbar

8th November 2023

Festive dressing is incomplete without the right make-up. To help attendees learn some tips and hacks, VR Surat organised a make-up workshop in collaboration with leading cosmetic brand Colorbar. The event offered a luxurious retreat into the world of beauty and style. Participants personalized Diwali-themed makeovers, tailored to complement diverse skin tones and individual preferences. The transformative workshop added a touch of glamour.



World Cup Final Screening

Cricket Screening and Great Food at VR Surat!

19th November 2023

The Magdalla Plaza came alive, as it hosted the screening of the World Cup final between India and Australia. The crowd created an atmosphere buzzing with excitement and sporting spirit. Cricket fans enjoyed food and drinks from the Sreat Alfresco while supporting Team India. It was a charged-up gathering, where people enjoyed the thrilling match coupled with a scrumptious F&B experience, making the occasion a memorable one for all who attended.



Happy Holidays

Banner Installation

21st November 2023



Tree Lighting Ceremony at VR Surat

25th November 2023

The festivities of Christmas started during the Tree Lighting Ceremony. An evening filled with merry carols and the magnificent illumination of our Christmas tree set the perfect ambience for a magical Christmas. Melodic tunes of classic carols echoed the air, adding to the melodic atmosphere. The sight of the beautifully decorated tree marked the commencement of a happy holiday season.



Black Friday Mania at VR Surat!

24th to 26th November 2023

The entire center glowed with lively energy as buyers explored bustling aisles, hunting for the ultimate Black Friday deals while soaking in the electrifying atmosphere pulsated with enthusiasm and anticipation. Shoppers revelled in unparalleled savings across a diverse range of products and services.





UPCOMING EVENTS

Christmas Carnival

10th - 31st December 2023

Get set for the most anticipated Christmas Carnival at VR Surat! Step into a world of wonder as we bring you a magnificent gala teeming with happening delights and an array of activities for everyone. Join us for events such as the Salsa Night, the adorable Pets Got Talent show, and the heartwarming Santa Meet & Greet. Come and experience the true joy of the season with us!



NEW LAUNCHES



Introducing the newest luggage collection, designed for the modern traveller seeking elegance and functionality in every journey.



Step into adventure with our latest footwear and apparel line, crafted to embrace comfort, durability, and style for your explorations.



Explore our fresh range of apparel, blending sophistication with a casual chic vibe, perfect for every occasion on your calendar.

COMING SOON



Bath & Body Works is heading to VR Surat, and we can't wait to share their exquisite range of products with you!



Chinese Wok is soon to open its doors at VR Surat, serving up delicious Chinese cuisine that will leave you craving for more.

Stay updated on all that is happening at VR Surat

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