



We're delighted to announce the official start of the festive season at VR Surat. As we bask in the holiday spirit, we've meticulously planned a captivating array of events, exclusive offers, and engaging activities to elevate your shopping experience.

Prepare for a journey filled with merriment, shopping delights, and unforgettable moments. Join us in celebrating this festive season at VR Surat, where joy and enchantment await. Welcome to a world of festive elegance and celebration!

Warm Regards,  
 Vikrant Bhonsle,  
 VP Business Operations, VR Surat

## Eco-friendly Ganesha Workshop

9<sup>th</sup> & 10<sup>th</sup> September

We celebrated Ganesh Chaturthi at VR Surat with a workshop on making eco-friendly Ganesha idols on 9th and 10th September. We collaborated with 'Ganesh Utsav Summit' and 'Surat Global Shapers' to organize this event, which was a blend of tradition, creativity, and environmental awareness.

A total of 70 participants had the unique opportunity to craft their Ganesha idols using environment friendly materials, allowing us to celebrate with reverence for both tradition and nature.

Our partnership with Surat Global Shapers reiterated our dedication to reducing plastic waste. Artisans shared their expertise with the participants, making this a memorable experience.



## Denim Fest - A Creative Triumph

23<sup>rd</sup> & 24<sup>th</sup> September

On September 23rd and 24th, we hosted the Denim Fest, a spectacular event that showcased the fusion of style, creativity, and education. We partnered with the prestigious Vanita Vishram Women's University, a leading institution for women empowerment and excellence. We are delighted to share some of the vibrant moments from this amazing event with you.

Through this partnership we provided a platform for talented students to showcase their denim creations. From unique handmade denim jewelry to Navratri-inspired denim patchwork and innovative fusion outfits, the students' creativity shone brightly.

Our commitment to nurturing talent was highlighted through hands-on workshops, where students turned ordinary denim into personalized art pieces. Additionally, renowned denim brands like Levi's, Spykar, Jack & Jones, Force 9, and Pepe Jeans.



## Bharat Soap Ganesha

A first of its kind initiative in India

19<sup>th</sup> - 28<sup>th</sup> September

VR Surat celebrated Ganesh Chaturthi with a spectacular display of creativity and environmental consciousness. Proudly presenting the "Bharat Soap Ganesha," a first-of-its-kind initiative in India. A remarkable creation by Artist Aditi, aka Aditi Mittal, at VR Surat. This magnificent Ganesha sculpture, crafted from 2655 kg of soap, stands tall on the moon's surface, blessing ISRO's Chandrayaan mission. It symbolizes India's rich diversity, intertwining spirituality, science, culture, and environmental goals. Crafted in just 7 days, after the visarjan, all the soap will be donated to slum dwellers, emphasizing the importance of going green.



## COMING UP EVENT

### Glam Garba

15<sup>th</sup> - 24<sup>th</sup> October 2023

Get ready to dance to the rhythm of Glam Garba 2023! At VR Surat, we're gearing up for an unforgettable Navratri celebration that combines tradition with glamour. Glam Garba promises to be a spectacular extravaganza filled with vibrant music, dazzling attire, and the joyful spirit of Navratri.

Join us between 15th to 24th October for this incredible event, where you can flaunt your best traditional wear, dance to lively Garba tunes, and make cherished memories with your loved ones.



## NEW LAUNCH

### THE SOULED STORE

Explore the latest trends with a touch of soul at "The Souled Store," VR Surat's newest destination. Discover a world of pop culture-infused fashion and lifestyle merchandise. Unleash your inner pop culture enthusiast and make a statement with every purchase at The Souled Store.



## COMING SOON

